

# The ClickFunnels Dream Cheat Sheet Shortcut To Success

STOP! Before my warm welcoming, fill out the following question:

What is your “Why”?... **Why do you want a residual income stream, why do you want more time freedom?**

**Answer here:** \_\_\_\_\_

Welcome inside the door to this legitimate and your Clickfunnels fast track dream cheat Sheet Shortcut To Success! You just defined your vision up above and now we can continue, that was your first task of many.

In this training, I “Michael Anthony Granados” am going to walk you Step-by-Step how to run your online business with Clickfunnels **each and every day** without getting lost trying to figure it out all on your own!...And so you can get your DREAM 100.

Imagine just starting out with Clickfunnels and getting your first sale within the first day(for my overachievers) , first week, before your 14 day trial is over or...

If you’ve been already on a roll, how to continue climbing to the top. Well this is what I’m about to show you how to do in my Clickfunnels Dream Cheat Sheet Shortcut To Success. You’ll have the right formula and guidance to reach your goals, and to make everything REALLY simple for you. So...

When you go through the steps, make sure that you **APPLY YOURSELF** along with it. Now onto what most people think they should do when promoting Clickfunnels or just trying to share it with others...

Most people get caught up in a process that looks something like this:

Sign up for your account > claim and set-up your Funnel > Send Traffic To Funnel...

...There’s nothing wrong with this system, but I found a long term strategy would be much more easy and organized to follow when promoting Clickfunnels itself. Other than promoting Clickfunnels itself, you have to solve peoples problems and CF is just a tool, and I’m going to show you how to position CF as your frontend, middle and backend offer, and which one is best. So later on in this training I will help you understand how to position CF as the backend to your business and you’ll be a Master at it trust me. For now...

Here’s what’s on the agenda for today:

**Day 1:** Setting up your Clickfunnels account

**Day 2:** Finding Your Audience

**Day 3:** Where To Find These 3 Types of People Via Advertising

**Day 4:** Personalizing your sales page/opt-in/funnels

**Day 5:** Solo Ads

**Day 6:** Run Ads

**Day 7:** The Website

**Day 8:** Content Marketing Strategy

This 8 day training was designed with one primary thing in mind, to get someone on the 14-day Clickfunnels trial! To place CF on the front to middle end(middle is better) of your “value ladder”(which you will hear me say again later on in this guide), and this will open you up to all the strategies on how to position it, your email sequencing, and so much more!

Along the way, you will see how you can use every other product within CF to promote too, but for this, I’ve designed it for you to get someone to do 3 things:

1. Focus on one funnel at a time.
2. For people to “enter their credit card” on file so that they can become paying and long term customers down the road
3. So people can follow the Bootcamp and your own training at the same time. After you get the hang of this, I will share with you other funnels and methods, and you’ll see the patterns.

***How does that all sound?***

If you’re not excited about having a Super Affiliate take you into his arms and show you EXACTLY what he does on a daily basis from a beginners to experts point of view, then you can just head on over to the upper right hand corner of your tab or phone and press that nice little “X” button to exit out.

Good to have you on board, It shows that you care about your success as much as I genuinely do. What I’m about to show you will shortcut your learning curve, and it will save you LOADS of headaches.

In caps locks let me be BRUTALLY HONEST...

“THIS WILL HAVE EVERYTHING YOU NEED TO GET STARTED AND GET GOING STEP-BY-STEP, BUT IT’S UP TO **YOU** TO TAKE ACTION!”

Take actions the RIGHT ways and you will be rewarded...I could be charging you \$1,000’s for this but I’m not. And in the future I could start charging.

One other thing, before you say “you tried”, before you “think you’ve done enough”, step back and re-evaluate and take a hard look at yourself, and ask yourself “what I’m not doing right”, and what “I could be doing better.”

Everyone who’s taken this Dream Cheat Sheet and taken MASSIVE ACTION has seen impressive results, but what do you need first in order to get yourself there?

Action, and Consistency. By the way...

I have been known to update this cheat sheet from time to time with additional support, so I send email broadcasts to you if need be – be aware to always check my emails coming in.

**NOTE:** Please do not share this information with anyone else. Thanks. Now, let's get rolling!

## The ClickFunnels Atmosphere

It doesn't matter if this is your first, second, third or if you're a regular Clickfunnels user, there's one thing you need to know.

You're sitting on a HOT potato. HUH?

Listen, Clickfunnels is a place that is on fire right now with so many great products, chances to help millions(1,000,000'\$)and the people here, I can't say enough...

Everyone is VERY helpful, they all want to succeed, but most importantly we all have the best interest of the consumer on the other end...

You know, the one that is joining under you, and even those who are Clickfunnels members already. We all give each other a helping hand when it's needed, and we're always trying to help our referrals. But here's where you will be different.

Most people who come into Clickfunnels as an affiliate and non-affiliate are under the impression that this is a **push to start button** and that everything will come easy so...

If you give up at the beginning, your mind is not in the right place. Those who do well...

They put in the time and work to HELP and COACH. That's what I want you to do with a bit of a twist...

Many people who come into Clickfunnels without any other online internet marketing experience fall under this trap that all they need to do is run what are called Solo ads – which is to pay people who have “hot leads” on their email in attempt to bring them to their own list...

It's great, but it's not the only thing, and you shouldn't just rely on that like almost everyone does. Hey, I grew my Health and wellness business straight Organically and with the help of Google Ads just saying.

I'm going to help you create so much more and so that you actually learn what “affiliate marketing” “digital marketing” is and what it really takes.

## Who Is This Cheat Sheet For?

- This is for someone that is looking to create a Legitimate passive income online from home, or from anywhere around the world.

- You hate trying to SELL or Convince someone to Buy from you
- You are not 110% confident you can get leads and paying customers and clients
- You want to learn a new skill that pays FULL TIME as a side hustle
- You want an Affiliate program that finally compensates you well
- You're tired of failure and with not getting the right attention, or if you are just starting to make a passive income online and need those first sales
- You simply want a PROVEN system that works and gets results

Great, now that I have that out of the way let's not waste any more time on why you're here.

## What Qualifies Me?



I've worked with the Clickfunnels affiliate program to grow my own business as well help over 1,000's of people all across the world...

From chiropractors, restaurants, dentist, just to name a few. Along with:

- Being a top high ticket seller
- Earned over \$1,000 in less than 3 months time
- I've setup and A/B tested plenty of funnels
- I have SEO/content marketing expertise (where I first started)
- PPC Google ads certified, FB ads crusher!
- Email marketing experienced
- Social media optimization
- And then some.

HONESTLY speaking, I was really tired of working for others and I was sick of losing valuable time for money, so Instead I picked up right where I left off and made selling other people's products from health and wellness products to digital products like software as a full time income. **And I'm going to show you just how you can do what I do step-by-step right now.**

## Day 1: Setting up your Clickfunnels account

**STEP 1:** If you haven't already started your 14-day free trial of Clickfunnels, you should do so, this will be what we use on a day-to-day basis to create the income and freedom you really desire.

If You have not yet Opt-ed in to get your Free done-for-you business(my Viral Affiliate Business In A Box Remake), you can get access to it right below with my unique and fully customized ready-to-go Business in A Box that will walk you through:

- Setting up Your autoresponder
- Your social media management tool
- Udimi account
- Domain and Hosting
- Getting traffic
- And so much more!

See the Form right here:

<https://viralaffiliatesuccess.com/home-based-time>

\*If you **have** already opted-in, then proceed to watching all of the **step-by-step training videos** that I and Spencer Mecham have put together for you by clicking on the link just below to see the one page that shows everything:

>>[Click here to see all the training.](#)

**(SKIP THIS – Funnel was shut down) Step 1 Alternative: \*ATTENTION SAM FUNNEL USERS\*(skip if you are on the Business in a box)**

It's likely that you came here through either my BIB(Business-in-a-box) or SAM(Secret Affiliate Machine) funnel and if you're here for either one, this training is applicable to both. For the SAM...

instead of reverting to the BIB Opt-in, you can go through the SAM Funnel Opt-in if you haven't already done so...

[Click here to get access to the SAM](#)

Thereafter, just continue getting setup with your SAM Funnel, follow all the steps. And when it comes time to setting up things like I stated above with your:

- Autoresponder
- Your social media management tool
- Udimi account
- Domain and Hosting

...Then refer to the Thank you page of the BIB funnel, and watch the videos below by Spencer Mecham to get those setup for you:

>>[Click here to get access.](#)

**Step 1a: Watch the setup videos.** I've gone ahead and created two videos for both the BIB and Sam Funnel so you can understand better how to add your affiliate links, what to use best, and how to setup your funnels easier.

**For BIB:**

**Part 1:**[Click here to watch Part 1 of your BIB setup video](#)

**Part 2:** [Watch Part 2 here.](#)

**For SAM:**

[Click here to watch the SAM setup video](#)

**Note:** In the BIB up above I talked about how to integrate your free email swipes with other steps into your email autoresponder. To get access to these extra materials, visit my membership course...

Under the section called “The basics”, go to **Lesson #4 Setting up your Email Marketing with Aweber and see it there**. Also, this information will come in Handy with the SAM funnel, so be paying attention to those videos inside my membership course too. In addition...

There are free email swipes within the BIB that you can use to get setup with your SAM Funnel(if you’re using the SAM that is). You’ll also be seeing this in my email follow ups that when you’ve opted into my list.

**STEP 2: The money is in the list.** Hopefully you’ve already started your [Clickfunnels Free Trial](#) and you have watched at least past the email set up video in the business in a box. Now, we need to focus on setting up your emails in your autoresponder.

[Watch the campaign setup right here.](#)

**STEP 3: Collect My Extra Affiliate funnels if you haven’t already:**

My Viral Affiliate Business-In-A Box + The Hybrid(BIB + SAM):

NEEDED FOR THIS TRAINING:

<https://app.clickfunnels.com/funnels/6668194/share/ivs2trp31ze1fat0>

Instruction video again is right below:

>>[Instruction Manual Video\(MUST WATCH!!!\)](#)

Opt-in + Book Offer:

<https://app.clickfunnels.com/funnels/6951333/share/j5jkkdpya6mfgilm>

>>[Instructions Manual Video\(Must Watch!!!\)](#)

## **Beginner Friendly Blueprint to creating a passive income online:**

This is the funnel we will be using to get you MASSIVE trials and results. It comes with three sets of funnels, a cold passive income funnel, a warmer affiliate marketing funnel and the affiliate bootcamp. I usually don't share this funnel, they work as is but please try to add your personality and your twist to it if you can. So we are all different 😊

(I've added more to this funnel, new video coming out soon). This funnel has the bootcamp training attached inside which is the one you'll be using at the beginning. OH, and make sure you download my Viral Affiliate Business In A Box.

NEEDED FOR THIS TRAINING:

<https://app.clickfunnels.com/funnels/6537165/share/tpabdvecqumkhg3b>

>>[Instructions Manual Video\(Must Watch!!!\)](#)

The SAM Funnel(The one that I use the most, highly converting funnel!)

<http://www.clkmg.com/jordiniman/mysamimport/jdm>

SAM Funnel variation(comes with video to use).

<https://app.clickfunnels.com/funnels/7161518/share/7tkjky2lcz3igxn>

- This funnel above has been modified for FB ads, in conjunction with Amount of split testing. Please watch the videos so you don't get confused: SAM Modification Video

PART 1 OF 2: <https://vimeo.com/335720210>

PART 2 OF 2: <https://vimeo.com/335719335>

Thank You Page Funnel:

<https://app.clickfunnels.com/funnels/7089131/share/6cce4sis2go2u80v>



Pre-Qaulification Survey/Quiz Funnel:

<https://app.clickfunnels.com/funnels/7088786/share/6hlzeughih7jqjn>

>>[Instructions Manual Video\(Must Watch!!!\)](#)

OFA funnel:

<https://app.clickfunnels.com/funnels/7161518/share/7tkjkoy2lcz3igxn>

>>[Instructions Manual Video\(Must Watch!!!\)](#)

Before you proceed, did you download the Viral Affiliate Business In A Box and the 100% beginner blueprint funnel?

They overlap, so you need the two. The 100% is the optin, the Viral Affiliate Business In A Box is the training they will be receiving on the side while they go through the bootcamp and potentially sign up for the OFA.

**NOTE:** The OFA funnel share funnel above is infused with the SAM...At the bottom are the last two steps you need to send people to your OFA offer. Only use these two if you are solely focused on promoting the OFA and not the OFA on the backend.

I know it can look a bit confusing in structure, but I did this to save up funnels and the fact that one of my other OFA funnels wasn't loading properly. Don't use The SAM, just use the last two steps.

Onto more relevant training news,,,

For the purpose of this training, we will be using the **Business In A Box(BIB) funnel**. And then as you go along in gaining more experience, you can try out new funnels. And I will help you out with all this. You can also reach me in my [Facebook group](#).

**IMPORTANT:** I've noticed that the hottest item right now for affiliate marketers are the **Affiliate Bootcamp** and the other is **the One Funnel Away Challenge** and that many people are sending them to that promotional offer rather than the 14-day trial, books and others, but it's all about perspective and the trial and books do work as well too...If you know what you're doing(which don't worry, I got you 😊)...

That being said here's a breakdown for the two:

Affiliate bootcamp: In just 100 days you could turn your hobby into your full time career, check it out:



The Bootcamp has been updated and my opinion on it is this...

I think it is right up there with the best affiliate marketing training and best of all you get it for FREE! I wrote a more specific review about it inside my Clickfunnels affiliate blog post, so if you're unsure about it, make sure to check it out below:

[Blog Review](#)

And if you want to sign up and check out the direct page you see in the picture up above, check out the link here:

[Affiliate Bootcamp Page.](#)

My thoughts:

I like the bootcamp, but just be aware that with the new version, the videos go away so you have to make sure you set time to do things day by day, and I know most affiliates or people don't do that because they just don't have the time or are LAZY...Yes, I'm not sorry to say.

**One Funnel Away Challenge:** OFA is a great place to start, and if you have very little internet marketing experience, you haven't started with affiliate marketing, and you want to launch your very first funnel or one of many with:

- Learning about sales pages
- One Time Offers
- How a funnel can work for you specifically
- Each day you unlock new videos and you do the tasks
- Offer sequencing
- Offer hacking
- Stories
- Sales pages
- Hooks

- Traffic
- Paid ads

And more!

My thoughts:

I think the OFA challenge is an amazing experience, it really is helpful for beginners who have never launched their own funnel or have funnels but don't know how to construct it right and or are stuck in their business. You can cut out the frustration of messing up your funnel over and over again.

If you're interested in learning about how to build out your own business and not so much the "affiliate" side of things, go with the OFA.

Here is the One Funnel Away Challenge if you'd like to check it out:

[OFA Challenge link.](#)

I do think that with what I have to offer you don't have to go through the OFA, you can just pick my own brain if need be, and I can help you build out your hook, story, offer, and how to launch your funnel. But I do think going to Russell Brunson and his team in this challenge is very useful, and I know it feels good to build out your own funnel with the Top of the Top.

Know this...

You can continue with this training still, just switch up the wording from 14-day trial to the OFA challenge. Again, here is the funnel with the instructions video:

<https://app.clickfunnels.com/funnels/7161518/share/7tkjkoy2lcz3igxn>

>>[Instructions Manual Video\(Must Watch!!!\)](#)

Please make sure that you've completed the setup of your own account before moving to the next step. And if you have any questions, you can email me at any time at [michael@viralhomebasedpursuit.com](mailto:michael@viralhomebasedpursuit.com)

## Day 2: Finding Your Audience

This is A big day for us. Are you ready to get your hands a bit dirty now?

Look, I've centered the training around having you get others into the bootcamp, and from the 100 day bootcamp into the One Funnel Away Challenge...And I'll explain more of that below. But it is your DUTY to provide your audience with understanding what it takes to:

1. Choose A Niche
2. Setup a CF account
3. Drive Traffic

The first step is where everyone drops the ball. Most people think because they send someone to a product or offer that their job is done. This is Terrible thinking. Your job way before these people have entered your funnel, your website, or whichever place they are coming from is to coach them on picking out their niche!

(That's assuming you're not already targeting people who have a chosen niche, in that case you still have to continue to help them but be resourceful too).

### ***So how does that look like?***

I'll show you how you can place different lead magnets to simply the process later in the training, but what you can do is say it as it is...

Hey [Persons name],

Thank you for joining the training, I can assure that you've made the best decision of your online career to join in with me. How can I guarantee that?

With my actions ofcourse...

Before you get started, I want you to start off with choosing a hobby, an interest, or a passion(preferably passion) and as little as you know right now, you're going to use this idea to change the rest of your life.

You have everything in the world to choose from, you can:

- Talk about sowing
- Sports
- Exercising
- Walking with the right shoes
- Share your love for smurfs

You don't believe me? Let me show you:

Insert: [Show someone your niche here now] and go into a hook, and story. Epiphany bridge(explained later below)

The next step is to just talk about how the big three industries are Health and wellness, Dating and Relationships, and Finance, Make money online like affiliate marketing.

Do you see how this is helpful? Before people get into the bootcamp, honestly they should know what there niche is going to be about. So help them see the vision, and you can draw this up in the thank you page after someone opts in or on the first couple of emails.

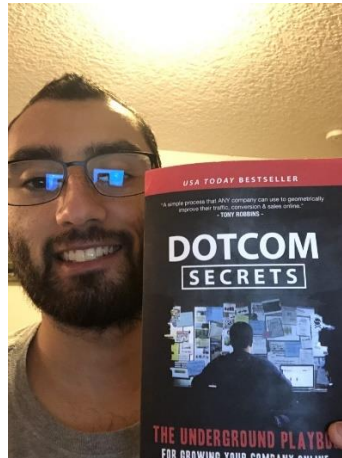
Here's a video on that:

>>[Niche Coaching and nurturing](#)

Onto step 1 now...

**STEP #1:** Figure out where your group is congregating. Without traffic(people) your Business will be useless, and without the RIGHT traffic you will fail immediately. But that won't be you I promise!

Russel Brunson(owner of Clickfunnels) explains the idea of congregating people in his [FREE book DotCom Secrets](#) that your dream customers and people are out there, you just need to dig your head into the right places.



If you're an affiliate or not here are some of the areas to go looking in:

- **Facebook groups**(type in “affiliate marketing” or “make money online”, go into the members section and start friending people and once they accept you introduce yourself through Facebook Messenger. Get to know the person, ask questions like: “Hi, how are you? What is it that you do? Would you like to learn how you can build a passive income online that earns you between \$3,000-\$5,000 a month?(make the number related to your lead page where people will put their info in.
- **Use Reddit.** Type in “affiliate marketing” and follow the flow of conversation, help others and then add your 2 cents about what you do.
- **Quora.** Get in Quora and offer value on top of value before you hand out a link.
- **Instagram.** I've had so much success getting people from Instagram over to my opt-in page, into my email autoresponder and to convert. [FueledLeads](#) which is a part of my Business In A Box package will help you get more Direct messages to you inbox, more comments, more exposure, and more leads! You'll usually find cold to warm leads here, and it could take some time which might be a downfall. After you get your FueledLeads Account, I will be notified Via Email, and you will receive my Master cheat sheet for how to talk to people, how to setup Instagram ads, and all the best strategies for setting up your Direct Messages so you have people BEGING For your service(s).
- **Searching In google?** The way I started making passive income online was with a website. It's a piece of real estate that will let others know where to find you and come there whenever they need help or have questions. I HIGHLY recommend you have a website, put some content on there, and drive traffic [to Review posts like this one](#). The program I learned to do all this with is [Wealthy Affiliate](#) if you want to have a look at getting setup with real deal affiliate marketing and learning SEO(Search Engine Optimization) at some point.
- **Agencies & Small Business.** The beauty of Clickfunnels is that you can even target Digital Agencies and small business! Many agencies and business owners WILL benefit from using a

landing page software on steroids like Clickfunnels. Don't just limit yourself to passive income seekers, tap into the vein of gold for chiropractors, dentist, real estate agents, restaurants, construction, manufacturing, and so many more. Here is a list from [Dan Henry that will help you find those](#)

- Here's more of a list to target and narrow down your niche for affiliate marketing and passive income online:

- Entrepreneur Programs
- Website Marketing
- Local Marketing
- Social Media Marketing
- Twitter marketing
- Facebook Marketing
- Linked In marketing
- Email Marketing
- Google Adwords
- Google content network
- BingAds
- PPC Marketing
- Clickbank
- Data Entry
- Home Business
- Search Engine Optimization
- Article Marketing
- Getting Rich Quick
- Become a Millionaire
- Search Engine Marketing
- Self-Employment
- Affiliate Programs
- Affiliate Networks
- Affiliate Programs
- Affiliate Networks
- Wordpress Plugins/Theme/Hosting
- Website Hosting
- Website Builders
- Internet Marketing Tools

- College Students
- University Students
- Retired Individuals
- Middle Class Populous (large majority of US consumers)
- Retired Veterans / Disabled Veterans
- Disabled Individuals (who can work from their computer)
- New Career seekers
- Career Development/Advancement seekers
- Laid Off Employees
- Unemployment Benefits
- People with massive hospital/health bills
- Low Salary Employees
- High Salary Employees that Want More
- Minimum Wage Workers / McJobs
- Passive Income Seekers
- Residual Income Seekers
- Baby Boomers About to Retire
- People Who Vacation Lots (like the freedom)
- Loans/Cash Advances
- People with a mortgage
- People that are forced to foreclose their homes
- Debt Consolidation

- People with Undesirable Jobs
- Office Workers
- People looking to win the lottery
- Computer Jobs and remote jobs
- People interesting in computer programming
- Residents at business and Internet marketing schools
- People looking to get a marketing, finance, or business education
- Someone who wants to quit their job
- Franchising/Franchisees
- Ebay Sellers
- Summer Job Seekers
- Part-Time Employment
- People seeking any type of employment!
- Employment Search Engines (JobSearch, Monster, Careers.com)
- Criminal Employment (employment for criminals)
- People seeking post secondary education (can target University and College nar
- Real Estate Investors
- Online Surveys Takers
- Related Forums and discussion rooms
- TV Shows (Apprentice, Deal or No Deal, etc)
- Famous Rich People (Donald Trump, Bill Gates, Rich Dad Poor Dad)
- Hard Copy Books (The Art of the Deal, Buzz marketing, etc)
- Affiliate Network Keywords (CJ, Clickbank, Linkshare, Shareasale, Kowabunga)

Some other Audiences in there can be:

- Coaching/consulting(a great one)
- Health and wellness(I do lower back pain and cbd oil)
- Shopify members
- Dropshipping members
- Dating and relationships
- Real estate
- Finance
- MLM
- *And many more*

I'll get into how you can place a product in front of them more later on, but think about what these people want. Is it Clickfunnels itself?

No. You ACTUALLY stand a greater chance at converting people who were your leads into customers when you place CF on the backend. Stay with me...



I can promote CF on the front end because I've become really good at it, but it's not the most logical and front end offer to go with. Clickfunnels is just a software, people want their problems solved. So think about what they REALLY need. Here are some ideas:

1. Funnel Builder Hacks
2. Funnel Builder Secrets
3. Your Own Product

If you can present these products on the front end, your audience does not yet know about CF, but it's going to be offered to them on the backend. Do you see where I'm going with that?

Keeping your MLM coaches/consultants in mind, now think about the objections they might have. Write them down.

- This person doesn't know how to run google ads
- This person can't get customers via Facebook ads
- This person needs more traffic
- This person needs a business website
- This person needs to grow their Instagram so they can sell more
- This person needs a lead magnet

And what you'd do is go and create your irresistible offer – Bonuses. You'll really know what this person needs now. And you'll have every post objection they may have so you can create your stories around those objections.

### **Using Your Own Product:**

This is my favorite part. I like that you can position CF other products like funnel hacks, funnels builder secrets and even the books, why not create your own product?

You can go and create a simple product about "the 5 steps to creating a passive income online without recruiting or selling to your friends and family". BOOM. I just gave you the idea, now go write your book. You can use Microsoft word which I do.

In this book, provide value, content, be helpful, educational, informative. And then inside preferably towards the bottom of your book, you can say something like "How I make money" or "How I can make anyone buy a product that I promote with sales funnels. And lead into it.

The even better part about this is when you have an AMAZING story to tell. For example:

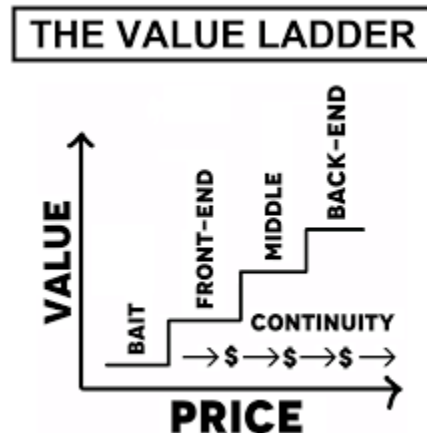
What I like to do is link my digital products to my blog post, my YouTube videos, social media page, or other funnels(hence CF) and you can get them to understand your epiphany(which you'll hear more about epiphany below).

And that's it. But understanding your dream customers needs. Focus on one at a time. If I interacted with someone in an MLM CBD Oil company, I can write a short pdf guide on the 5 ways to double your conversions with one simple lead magnet. And then I can go into how CF was able to help me convert people by writing clever copy, script, share my story – which was able to connect with more people, thus more sales.

## Your Own Product + Bootcamp + OFA + 14-day Trial Combo:

Here's where it gets interesting. And I know you might just be a beginner, but don't feel overwhelmed, All this information you've read just far – you've done more than the average person...

So, If you had your own product as the “bait” – and this is called the “Value Ladder” by the way.



You can learn all about this as part of the books from CF I shared with you on Dotcom Secrets and then more on it with the other down below, but...it's basically where you have the:

- Bait
- Front-end
- Middle
- Backened
- Continuity

I draw this out each and every time I'm trying to promote my products to my dream customer. ALWAYS do this. Draw it out on paper or on your computer, wherever. But do this exercise.

Before I get into giving you an example, you need step 2 first.

**STEP 2: Share Your Ideas and Value.** Now that you know where your market can be congregating, and the target ideas, this next part will be about sending your message across to your audience. This will depend on who you're talking to and whether you are using Paid vs Free Traffic. There are three types of people:

- **Cold Leads.** People who don't know they have a problem, and don't know what they desire.
- **Warm Leads.** People who know they have a problem but don't yet know what they desire.
- **Hot Leads.** People know they have a problem, and know exactly the solution.

I'm going to use Facebook Groups as an example moving forward because that is a great place to begin for free traffic, so if you haven't already signed up for at least 3 Facebook groups in your Niche, go on over there right now and do so.

Some will take time to accept you, so while you're waiting let's keep moving...

### **Pre-framing Your Audience:**

Depending on the person you're talking to you have to do what is called "Pre-framing", where you present your message across in a specific treatment and individualized communication.

### **As an example:**

*For a cold lead, they've never heard of you, they might have seen your ads somewhere, a post or two. A warm lead doesn't really know you either, but they have a relationship with someone you know. Warm traffic can be found in social media like Instagram, Facebook, and Twitter because you're targeting people on interest they already have. And hot leads are the best, these are people already on your email list, or people who are searching to buy a product of yours.*

**A cold lead:** Present to them the problem they have first and then lead into the solution.

- Usually this takes educating about the problem and product.

**Warm Lead:** Start with the product, and lead into the desire they have

- Give them as much information as they need and value up front. Demonstrate how the product can help them solve a problem they are having.

**Hot lead:** Show them why the product matters and why they need it.

- Lay out the benefits NOT features of why the product should matter to them.

Listen, "cold traffic" will likely NEVER convert if you show them the Clickfunnels software tool by itself, and the reason so is because these people have likely never heard of Clickfunnels and they don't know how a software can solve their problem(s). You need to create the vision in their head. If you go into your affiliate dashboard and you look at every one of those products...

And you ask yourself: "How will these products benefit me", that will give you a clear idea, and put you in your customers shoes. Now let's say you focused on creating 5-6 or so funnels in the cbd oil niche, the real estate niche, the credit card department, and you marketed these with relatable products, then you have created yourself a niche.

I always advise not to promote CF itself, concentrate on your own business instead, getting people to like you and then offering CF within. You want people to like you and get to know you first. Even when the CF trial is promoted like in this training, it takes the average person 7 times until they decide to purchase from you, so your hook, story, offer as well as email sequence needs to hit home, and I will help you with this in this guide.

Before I tell you places to find your audience and where I spend my time outside of branding for networking, let's talk about where you're sending people to.

You might be in the market for helping people start their Shopify store, maybe a health and wellness individual, someone who wants to get into affiliate marketing...

Whichever the case, you have to position your funnel to the right person. The funnel you're getting training for(100% Beginner Friendly Blueprint funnel) is good for cold leads looking to make a passive income through affiliate marketing so it would be a good place for people who might not know about AM, but they have a desire to make a passive income online, and learn about the CF Bootcamp!

The amazing thing about this funnel is that you will kill 2 birds with one stone...

While your future affiliate has seen and is going through the Affiliate Bootcamp, on the backend you will be providing more of your content and training with the Viral Affiliate Business in a Box funnel. So you're using 2 funnels instead of one?...

Yes. I could have left it all under one, but I've used two different funnels here. So if you haven't downloaded my Viral affiliate business in a box from above, go and do it now!

I have made this funnel more compliant, and it'll take people through the process of selling other peoples products and their own – all while your consumer is getting affiliate bootcamp training.

Now, there's another funnel like this called the Opt-in + Book(part of the share funnels above) that you can position in a similar way. Except with this funnel people already know they have a desire and are more COLD Traffic...Which Cold traffic is what you will need to get better at, and my other funnels have it set up this way.

**Ex:** If I have someone who wants to get into CBD Oil, I know they are more warm-hot traffic, so I can position my CBD Oil funnel in front of them with the product name and then the solution.

### **Going back to the 14-day trial and my product bait combo:**

I know earlier that I talked about how to position your own product with the 14-day trial, and here is more on that strategy.

I have given you TONS of funnels for the 14-day trial with others, and what you can go out and do as a value ladder is this:

1. Bait: your digital product(book)
2. Front-end offer: your 14-day offer training funnel
3. Middle:The bumps on getting their email autoresponder, domain, traffic sources.
4. Backend: Promote your own funnels(OFA Challenge helps create your own, or I can help).

### **Value Ladder #2:**

Another example: For Funnel Builder Secrets

1. Bait: Funnel builder secrets
2. Frontend: CF trial
3. Middle: Your own funnel created(or paid book)
4. Backend: Affiliate promotions
5. Continuous: CF membership

What about the middle end CF offer? This is the best, and you need to get used to this setup.

1. Your book
2. Your free + shipping offer
3. CF
4. Russell Brunson upsells

1. Your Free Funnel
2. Your paid funnel
3. CF
4. Russell Brunson Upsells

1. Webinar for free stuff
2. Your Free book
3. CF
4. Russell Brunson Upsells

1. Blog post
2. Your Free Book
3. CF
4. Russell Upsell

Or

1. Blog post
2. Your Free Book
3. Free + Shipping
4. CF
5. Russell Brunson Upsells

Do you see the point here?

I want you to get used to placing CF as the middle offer of the value ladder. With some of the funnels I have, they position it like this:

1. Free training
2. CF
3. Upsells

Do you see how it might be too early to introduce your audience to CF? However, it works, but you HAVE TO make sure you are helping them out. Do 1-1 coaching, reach out to them to setup their funnel, ask them this:

“What is your #1 problem when it comes to “your niche” or something like “increasing your sales within your health and wellness marketplace. Or something that is specific to them will do.

But get your hands in and help them out. You are not Tony Robins, Gary Vaynerchuck, Grant Cardone – you’re not going to have the largest audience to start, and you sure as heck can’t post on every social media network so stick to 1-2, and make sure your audience is in there(more on that later).

Here’s more in a video:

Video 1:[Value Ladder Strategies Video](#)

Video 2: [Value Lader With CF in the Middle](#)

**Key takeaway:**

- Focus on one funnel at a time.
- Position CF in the middle of your value ladder
- Provide VALUE 20X.

So, depending on who you’re targeting, you can use a different funnel for those people.

A great place to start with getting people over to your opt-in is through Free methods like Social Media and Search Engine Optimization(SEO). A great strategy is to start with Facebook(as I mentioned) and Instagram. I spend most of my time on Instagram these days and that’s only because I use my FueledLeads social media automation tool for it, and it generates me many leads and gives me an advantage to network with SO MANY PEOPLE, it’s awesome. You can use the tool if you’re ready, but the question is when and how can you tell?

If you’re struggling to get more followers, and not enough likes are signals, but most importantly if you’ve tried everything in my article here:

>>[How to get more traffic to your Instagram Account](#)

**Option 2 for self automation:** You can get your automation tool for Facebook that way you don’t have to go into every persons account and message them personally. **\*But at the start, work through these Facebook groups, provide value, and then send people to your:**

- Blogs
- Videos
- Podcasts
- Opt-in

...Primarily Opt-ins work well.

**Note:** I will have these messages in my Ad copy, FueledLeads Direct Message box, Facebook, and how to share your messages, so don’t worry if you don’t know how to communicate effectively. Make sure you’re already apart of my [Business In A Box](#) to get those.

End of day tasks:

- Know your niche.

- Go into two free traffic platforms and provide value
- Look into self-automation tools
- Look through all the share funnels I gave you from day one and start wrapping your head around pre-framing, and where to send traffic to.
- Continue with the Business-In-A-Box training for setting up your own account if need be(although we're not 100% focused on promoting this funnel from the start, it will help you understand how to set things up, how to point other to setup their account, and you'll use this funnel for yourself as you go about customizing it.

## DAY 3: Where To Find These 3 Types of People Via Advertising

I've already mentioned where your target market could be congregating(Free and paid), now let's figure out how to find these people by running ads. A big part of what you will be doing(if you're not focused already on SEO) is running ads.

There are 5 big platforms where I would spend my time and they are in this order:

1. Facebook
2. Google AdWords
3. YouTube
4. Bing
5. Instagram

**Facebook ads:** A great place to find these "Cold leads". The HOLY grail of having a business online is converting cold leads, and if you don't like the idea, well I will help you get over it fast! People are not looking for intent, and Facebook should be used to build your brand.

\*I will be giving you my templates that I've used to run Clickfunnels affiliate and Small Business Ads for, and it'll come in the form of email at one point(Keep checking your emails remember).\*

**Google ads:** Google ad words is my home, and it's not because I'm AdWords certified and I till this day setup peoples campaigns(and on Facebook), but because you can get what is called **Intent buyers**. These are people looking for Clickfunnels and they are the ones most likely to give you their information and buy from you down the road – given that your email sequence is great...Which you get as apart of the Business In A Box. I LOVE that you can get your ads approved with the intent to promote your Make money online products vs Facebook where there's more of a compliance and you need to use different bridge pages to approve your ad(which I have for you anyways).

**YouTube Ads:** You know those interruption commercials and banners you see on the side of YouTube? That can be you! YouTube works well, but it's not the one beginners turn to right away. I'll show you down below where to start and end.

**Instagram:** People are not actively searching for Clickfunnels, but with the right message, you can start collecting emails.

**Bing:** A smaller place to market your Clickfunnels products but still many use that search engine, and you can get low cost per clicks.

Here are some tasks I'd like for you to do:

**Task #1:** Setup either a Facebook ad, or google ad. Refer to my [Affiliate Marketing For Entrepreneurs Academy Course](#) on Facebook ads and Google ads

**Alternative Task:** I know that some people have a budget constraint or maybe they're ending near the end of the month and they need to focus on other spending's. So Instead, you can by-pass this step for now, and proceed to STEP #3...

**STEP 3:** Setup a Facebook Page. Having a page is great for joining groups within your niche as well using paid ads, but it also will be a great place for people to come and get to know who you are and what it is that you do. I created a video that you should follow very closely. See it here:

>> Part 1: [Setting Up A High Converting Facebook Page](#)

Part 2: (coming out soon)

**STEP 4: Setup a Facebook group.** Do you want free traffic and more leads? Having [a facebook mastermind group like mine](#) will get you more FREE leads while being able to educate, help and inform people which is the most important part. This is part of the organic social traffic methods like Instagram. Spend sometime creating a group, and it'll reward you down the road.

## How To get People Into Your Facebook Group?

I used to spend days wondering this question you see up above. But once I figured it out, the rest was history. One great way to get people into your Facebook group is both with Facebook and Instagram(free traffic). Bottom Line again, you need SYSTEMS in Place...

Hopefully you have created a page, but If you haven't make sure you pause and go do that now.

OK, Continue talking to people in these Facebook groups as your page profile. You might have to re-join a group and interact as your page(not your personal profile, but your profile page is ok as long as you optimize your personal profile). The reason for this is that people will be able to click on your profile picture or business name and be taken over to your business page...

In your page is where it get's really exciting...

Without having to pay for ads, setup a post on your business page, something like so:





The amazing thing about this is that when someone ends up scrolling or seeing this as your main page, they can do as directed in the post.

Taking it one step further: Like I'm doing, you can use chatbots to automate the process so that you don't have to go back and forth sending people links in the comments of the posts, instead you can have it setup where when someone comments "Yes" like mine for example, they will get an instant message on their messenger.

I use [Many Chat](#), you can setup like four free funnels and the rest is free. This is a great strategy, and one I use at the moment.

Option 2: Run Facebook Ads. You can boost your post, or run even a Profile promotion.



## Viral Home Based Pursuit

Business & Economy Website

Send Message

241

People Reached

2

Engagements

Boost Unavailable

Boosted on Apr 25, 2019  
By Michael Granados

Finishes in 10 days

Boosted on Apr 24  
By Michael Granados

Yours will look different, it should say Boost in a bright blue button. And if you haven't setup your ad account, it might now show up at all.

### Personalize your profile:

Setting yourself up for success on the Facebook Platform is more than just having a separate page for ads, a group to interact with your niche audience, your profile is where many people will come to see who you REALLY are.

Take my profile as an example:

Michael Granados

Home Create

Home About Michael Blog Free Book Reviews Wealth Portfolio Contact Us

## Unlock The Code To Affiliate Marketing Online

Hello I'm Michael My partners, family, and friends also know me as the Viral Affiliate. Everyday I empower individuals to live the lifestyle they desire through Creation of Passive Income Online with Affiliate Marketing.

**Michael Granados**

Timeline About Friends 936 Photos Archive More

2 items for you to review

Create Post Photo/Video Live Video Life Event

Intro

Helping Health and MMO affiliates here: >(https://bit.ly/2W4lcuN)

Jebec Sinulay David VanGinh...

Chat

Michael Granados

Michael Home Create

Michael Granados Timeline 2019 June

Manage Posts List View Grid View

Photo/Video Tag Friends Feeling/Activ...

Posts

Manage Posts List View Grid View

Michael Granados updated his cover photo. 14 hrs

https://bit.ly/2WypE4k

Unlock The Code To Affiliate Marketing Online

hello I'm Michael My partners, family, and friends also know me as the Viral Affiliate. Everyday I empower individuals to live the lifestyle they desire through Creation of Passive Income Online with Affiliate Marketing.

CLICK HERE TO GET STARTED!

Like Comment Share

Jebec Sinulay David VanGinh...

Chat (62)

Affiliate Marketing Mastermind

VHBP

Viral Home Based Pursuit

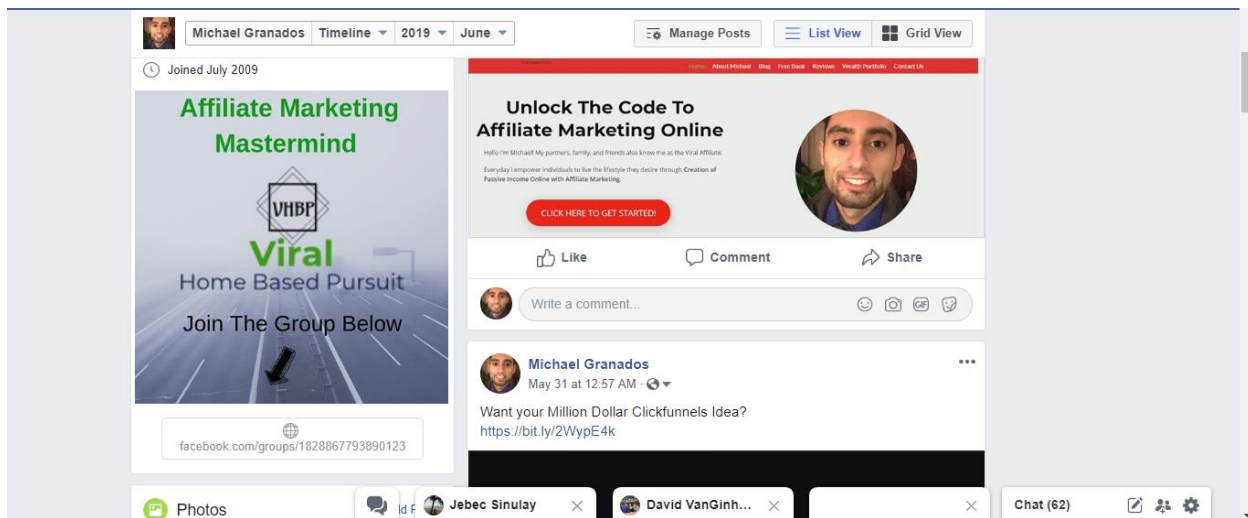
Search Engine Optimizer (SEO) at Viral Home Based Pursuit

Studied at CSUB

From Fountain Valley, California

Single

Joined July 2009



I'll have a separate section for making a facebook trail or as it's better known a "funnel", but this is the idea I want you to start thinking. My cover food is like my banner ad, I have a bit.ly link to my lead magnet which is training, but it could be anything else like your free book, and then just below is my facebook group and the link just below.

Whether they click on the link or the picture, the caption will still have the link. Make sure to do this. Next...

If you post to your timeline, make it relatable. This works better when you can add a personal touch about your life but make it relatable. For ex:

For the longest time I was scared to get out of my comfort zone, I always liked to just do one hobby and never really felt open to what others wanted to do. Until I started getting into soccer and then I realized that health and wellness as well as opening up was a skill I could have.

Something relatable. Like: I've always been an introvert, so doing anything online was always scary. Until I found out that in my MMO niche, I didn't have to talk with people about physical products, rather I shared a similar interest with people who were sharing digital products online without having to get on 1-1 calls.

### **For Instagram:**

I've shown you that Facebook is a great place to begin, start, and end, but what about Instagram Leads?

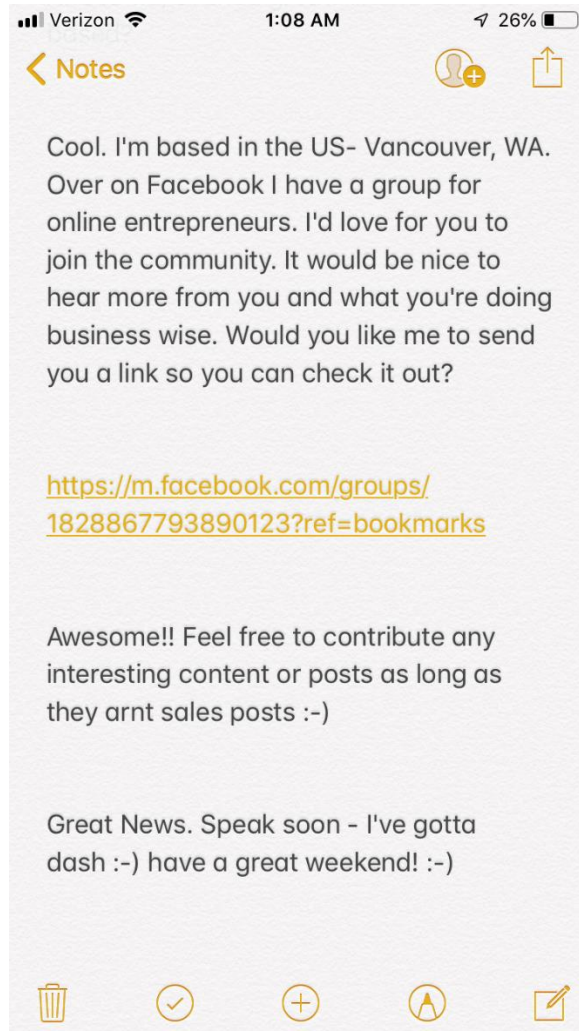
My favorite place at the moment is Instagram, and the reason for that is because I get to interact and build stronger connections with people then just providing value upfront. Another things is that people are following you, and the more people you build, the more likely they will see your posts, and stories.

If you don't have an automation tool, I strongly suggest you use [FueledLeads](#).

The reasons FueledLeads automation works well is because you can send out hundreds of automated Direct Messages(DM) every day, and that gives you leverage, rather than going into people's direct message box and doing it that way.

Just in case you wanted a free “manual” template on moving people from your Instagram to your Facebook group, here it is:





If you're not already using this automation tool and you want to see my expert:

- 2-3 automated messages I send out that convert like crazy
- Comments that I'd send out to ensure you get people begging to message you back
- Hashtags to use so you don't have to wonder what already works.
- More articles for more conversions and less distractions.
- And then some

You can get started with seeing the details on FueledLeads before getting started with your 3 day \$3 trial or the other packages [inside this page first](#). I also know how important it is that you understand what you're getting, so I made you a review, check it out below:

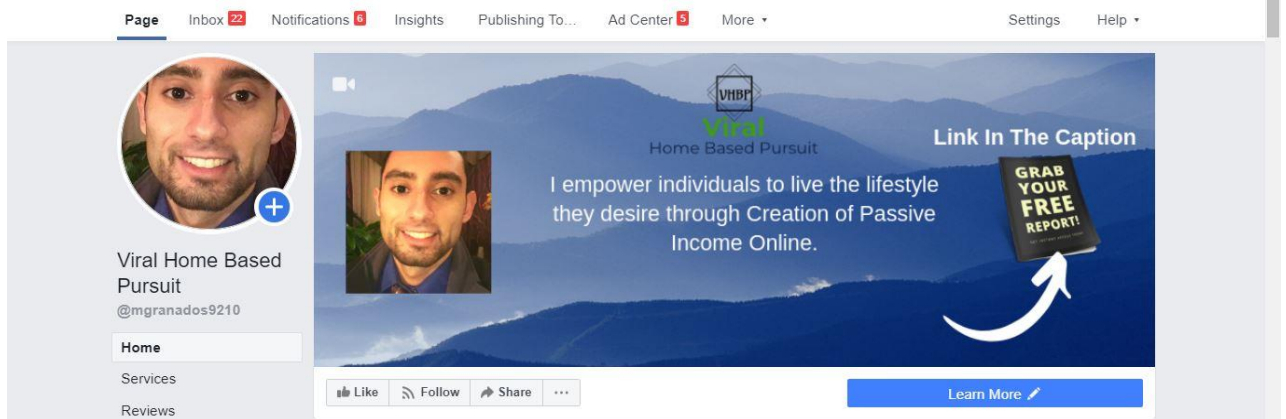
>>[The FueledLeads Run Down](#)

**STEP 4: Setup A Facebook Hot Trail.** This is one I discovered from my mentor Spencer Mecham, and he taught me how to make my Facebook Page and Personal Page a Funnel. What I mean by funnel is to have a page setup so when people come into contact with it, the first thing above or just below the fold they see is my Clickfunnels promotion. What does this do?

That cover photo acts as your Business Card for the digital world(I also explained this in a video up above for facebook page setups).

So what you should do and what I have done is this:

- Setup a Default Picture with A Logo You Might have or Message, put up a book, free guide, training, or something your audience can get for free to that destination. I have one setup myself, check it out:



And here is another one I made for my very first business website in the health and wellness space with lower back pain niche:

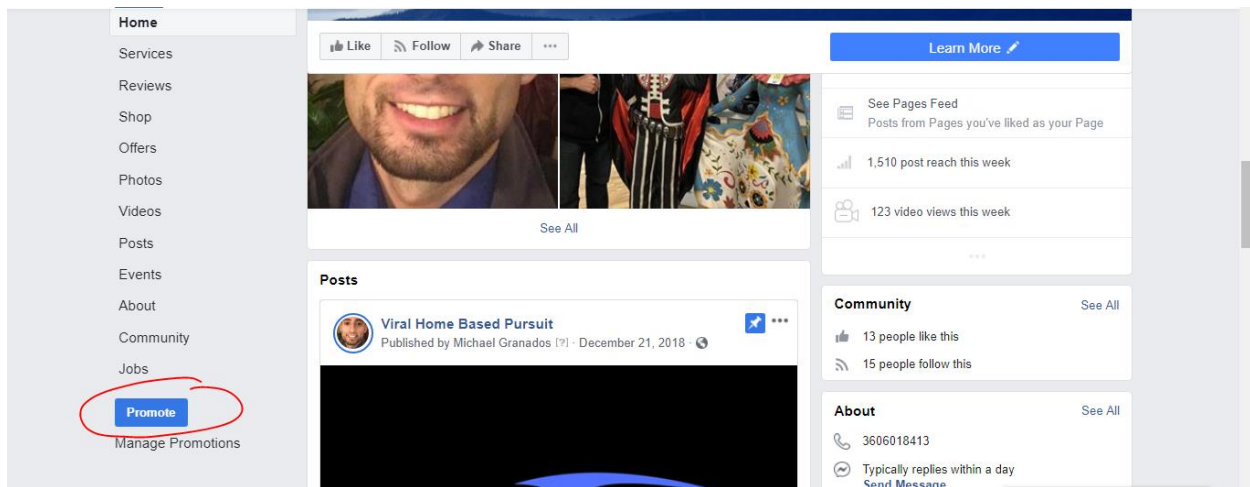


Before I got involved with Clickfunnels and The Clickfunnels affiliate program I was helping people with their back pain, specifically lower back. I started a website on it, and built it to the point where I get organic traffic every day from Search Engines(SEO) and for my blogging and video efforts along the way. Thanks to that, I don't have to run many ads, and I get earnings monthly from Amazon associates and other affiliate programs.

### Pay for leads?

I made this section with the intent NOT to spend on ads to your profile but there will feel like at times you're not getting the type of traffic you want coming to your page. So what do you after weeks and months of networking on Facebook without results?

You can promote your page.



Doing this will help place more eyes on your page for cheap clicks. But, make sure that you have your facebook page personalized and that your banner is setup appropriately with a CTA -Call to action.





## Viral Home Based Pursuit



Published by Michael Granados [?] · May 6 at 12:38 PM · 🌐



**Viral Home Based Pursuit** added a button to help you learn more about them.

[Learn More](#)

[Boost This Post Again](#)

Like Follow Share ...

help you learn more about them. [Learn more](#)

**Boost This Post Again** ×  
This post is no longer boosted. You can view the results and add budget to continue showing it to more people.

**1,902** People Reached      **849** Engagements      [Boost Again](#)

Boosted on May 7, 2019      Completed  
By Michael Granados

People Reached	<b>1.9K</b>	Post Engagement	<b>791</b>
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[View Results](#)

Richard Williams, Casie Breeze and 828 others

Like Comment Share

To view more detailed ad targeting, check in the [Facebook Ads section of my Academy Course](#)

**Trail #2:** I want you to continue leaving a scent on your personal and page, but this time as a post. Strike up a compelling written out post like the one I have done here:

**UPDATE:**

Due to the nature of Clickfunnels Recently wanting to be more strict on NOT promoting Clickfunnels as a business opportunity, the following image will have to be tweaked.



**Michael Granados**

2 hrs · 🌐 ▼

\*Attention Passive Income Seekers\*

What would an extra \$500, \$1,000, 3000, 5000,6-\$10,000 a month or week(the ones who grind) do for your life? Would you use it to pay an extra bill, turn it into a business?

My name's Michael as you might or not already know, I'm a full time affiliate/internet marketer, and my goals are to help you and I grow, get results, and succeed online much sooner. ⏳

How would you like to make a 4 figure income in less than 90 days Without having to start from scratch?

\*No blog, no physical product, no technical experience, "no selling", without recruiting and to not be Setting The Pieces up from scratch...

Plus I, along with fellow Mentors will do 90% of the work for you, and you'll get downloadable templates, free coaching, and A TON of Free Bonuses that are so crazy you have to see to believe!\* 🔥

I have a cool thing I just launched that literally hands you a ready-to-go Business for Free with re-occurring monthly income, and it's called "A Business In A Box". Start a home-based business, and a passive income with it. All training is included. 😊

Revealed are the 3 secrets to:

✅ working from home

recruiting and to not be Setting The Pieces up from scratch...

Plus I, along with fellow Mentors will do 90% of the work for you, and you'll get downloadable templates, free coaching, and A TON of Free Bonuses that are so crazy you have to see to believe!\*🔥

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Revealed are the 3 secrets to:

- ✅ working from home
- ✅ Choosing your hours to work
- ✅ Traveling when you desire

Spots are filling up way faster than I can keep up with, so let me know in the comments if you are interested in this golden opportunity.

P.S. \*Serious inquiries Only\*

Change your Life With A Simple Click: 🙌🙌



***Instead of telling someone that you have a BIB(Business in a box), rather you can say something more along the lines: Let me show you how you can sell other peoples products and even your own. This image will likely at some point be altered, so make sure to check back inside this cheat sheet for future updates...But use it as your guide and tweak it up.***

I posted this on my personal account. Don't care too much of what friends and family will think of it, I don't care if they approve of what I do or not, especially If I'm making Money.

I used this same copy and placed it into my "Page" ...This will be a great place for it because you can BOOST posts and run quick Facebook Ads from it.

## **Option 2:**

If you have an information product that you created yourself, you should use it to drive traffic. Setup a post, and share it with your personal and Facebook page profile. Don't worry about what your family and friends will say, this is business, and what they think shouldn't matter to you.

### End of day tasks:

This is the perfect time to catch up on finishing your Business In A Box sales page if you haven't set it up completely, along with:

- Checking my emails for more information
- Making relationships with people on social media...Start on Facebook, move into Instagram and try to move them into your Facebook group, or get them curious about what you do and send them to your opt-in page. I like to do both.
- Go through the [academy course](#) to freshen up your mind and learn new skills.
- Watch the videos from Spencer Mecham in the [membership course](#)(after you've opted-into my email list check "membership course" at the bottom of the email too)
- Go through your ad accounts, see how you can structure them, maybe run an ad, but it's not absolutely necessary...I'll cover it more in day 5.
- Structure your email sequence. Use the free email swipes I gave you and also add your own unique style, educate([Here's a video on how to setup your emails](#))

## Day 4: Personalizing Your Sales Page

Before you entered day four, you already started gaining momentum in setting up your Clickfunnels Account, Hopefully you already Found your target audience, Learned the importance of advertising methods and driving people to your page/group...

Now that you're getting some responses, and have brought in people(traffic) to your blogs, videos, and primarily opt-in page lead magnet, take sometime today to work on customizing your Viral Affiliate Business In A Box. This will come in handy down the road.

\*OH, and if you don't have video content or blogs don't worry, I will get to that by Day 7!\*

So...

**STEP 1: Personalize your Sales page to make it Unique.** Making your One page sales page funnel unique will be the first step that separates you from everyone else who is doing the same thing. This is what is called a USP – Unique Selling Proposition. It'll come in handy later when you begin to drive people(traffic) to your page. Now listen up...

In my Viral Affiliate Business In A Box, I had instruction videos on how to use it. You'll see a whole separate thank you page that's customized which is mine, and then more below it with the actual funnel sequence. This will work great because if someone needs help setting up their domain, autoresponder or watching any of the videos, it will all be on ONE page...This way you don't have to tell them to flip back to every email to check them out separately.

The very first thing you need to do is switch out every one of my links and put them in as your own. If you need help with that, I have made a video for you right below:

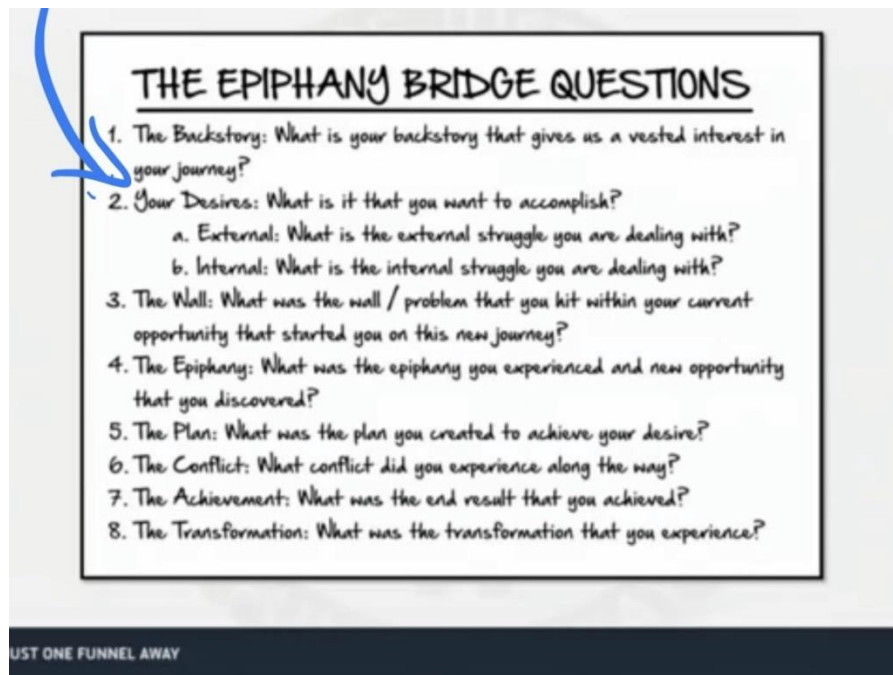
Have a look at [my sales page](#) to get ideas how you can structure it from top to bottom( see here).

**UPDATE:** I have included a new funnel version of the Business In A Box that has a mix with the SAM funnel, a Hybrid. So you can check out how I've personalized it myself within this video:

>>[Hybrid Funnel](#)

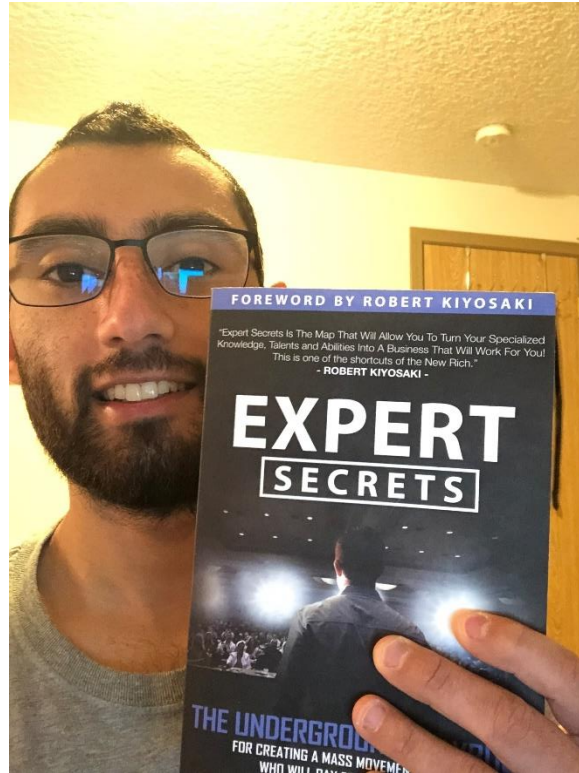
Here are a few suggestions:

1. **Make an introduction video.** I know you're probably thinking a VIDEO! Say what?? If you're a beginner I know how crazy it sounds wanting to put your face in front of a camera. Hey, I was there not too long ago to you know(2017). Trust me, you'll be fine. If you want a real passive income and not just a one hit wonder, videos will help you. Why video? People like making face-to-face with people, and if they can put a face to you, they will learn to trust you!
  - a. For an example of what to say visit my video from the "see here" URL up above. The key points to hit are: Who are you, what are they going to see and learn, why do they need it, use an epiphany story



An epiphany bridge is how people will get invested into you emotionally and find you as a Charismatic Leader who will lead them to victory in what it is they want to accomplish. If they can relate with you, you're going to have customers screaming to join you.

I highly encourage you to get a copy of Russell Brunson's FREE [Expert Secrets book](#) where you will learn all this. Here's me:



2. **Stack Bonuses.** This is a part many people I've worked with either forget about, or just don't know how to add more value to their audience and future paying customers. What you need to focus on before selling is providing 20X VALUE! I call it to 20X just because it's something that I came up with 😊 So what you need to do is sit down write some ideas down, take notes from what I came up with and make it your own. Note: I will give you my stack bonuses as a part of the deal I promised you, I didn't forget.
  - a. Either copy what I wrote and just tweak it up a bit to make it realistic to what you can deliver or you can copy what I did and with all the bonuses I offer you, just offer them to your next leads and buyers.
  - b. Everyone likes free, and the easier you can make the work for someone else, the more they will **LOVE LOVE LOVE** you, and will buy from you. I make it my mission to offer tons of free stuff and bonuses as you see in my stack, books, 1-1 mentoring, consultations, and much more! More is best.
  - c. Jot down some ideas that you already have as for example: A Facebook mastermind group, a free PDF, an extra Free video training on how to setup funnels, free templates, a free membership course...I will give you mine, Spencer Mechams, in addition to Rachel S. Lee and JR Rivas who are some of my other "sub mentors" to Spencer. So you get the idea right? Use my Sales page as an example too.

If you don't know how to create landing pages or work with the Clickfunnels software don't worry, I have you covered...

Check out my video lesson in my course academy section called “Clickfunnels Tutorial & Let’s Build A Funnel!”

>> [See it here.](#)

**STEP 4: Watch out for my emails!** Along with setting up your account, you want to be checking your email every day for what I send you. This is VERY IMPORTANT! Make a mental note to check. Why? You’re going to be getting extra training, more resources like shared funnels, and new updated information on what’s working. You’ll also see how my emails look, and how you can freshen yours up a bit. People want to be entertained, helped, educated, and informed, so the more of that you can model from me, the better.

**STEP 5: Go over to the Affiliates Facebook Group and Introduce yourself.** By doing this you will get help from the community, and you’ll get to know the earners from those who are just wishing they could make affiliate commissions. You can say something along the lines:

“Hi I’m “Your name”, I’m a Clickfunnels affiliate with the Business In A Box model, and I was wondering what’s working and where should I start.

You will get generic answers like Use Solo Ads, Run Facebook Ads, Setup a Facebook Group, Get a website and produce content, and more. Which leads me to the next step and day 2 coming up in just a bit.

End of Day tasks:

- Keep working on your One page sales page.
- Go through Clickfunnels, have a look around
- Check your emails to see what I’ve sent you as apart of your training
- Update your email sequence, add your epiphany script to the first or second email(first works well) ([here’s a video on proper emailing setup](#)) and here’s one of my examples: [vimeo.com/329489805](https://vimeo.com/329489805)

## Day 5: Solo Ads

Here’s my favorite day...Just kidding. I love the idea of Solo ads, but this really should come last or not even be on my training days. Why?

First of all, we have to understand what purpose Solo ads serve. You are basically buying “HOT” leads off other people who have a highly engaging audience on their email list. It’s a fast way to earn your first commission, but TRUST ME, listen please...

This is NOT a long term strategy. It’s on Day 5 because you can explore it if you’d like, but if I were you, I’d skip over it. Still it’s very valuable that you learn ALL about it.

**STEP 1: Use Solo Ads.** Now that I showed you how you can share your ideas with people who either want your product right away or don’t even know it yet, let me tell you where you need to spend time putting money in.



Udimi is a powerful platform where you can request to buy followers off other people's list. You can get up to a 120 followers for payments like \$40 or so, and these people will convert into buyers. This is the best place to start spending money in as oppose to running ads.

In the Business In A Box, you get a template of what to message someone on there. And here are the best people to get in contact with:

[https://docs.google.com/spreadsheets/d/1yL0QtUGY117E5pl\\_yJvn5XhwfDTQISQOcEc\\_Blya3Gc/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1yL0QtUGY117E5pl_yJvn5XhwfDTQISQOcEc_Blya3Gc/edit?usp=sharing)

**Note:** There will be 3 tabs, the far right is the one for Solo Ads.

The reason I would like you to begin here first before going into Facebook Ads or Google AdWords is because it is the quickest way to get followers, and these are people already interested in BIZ opportunities. But, here's an alternative...

Facebook Ads. Use Facebook ads if you can't spend about \$40 or more on Udimi right at this moment. With FB Ads, you can set a budget of up to \$5/day and get clicks for as low as \$0.16! Keep in mind that you will be trying to reach people who are "NOT on intent" and just socially browsing. Nonetheless, it works well. See how I setup campaigns for Facebook ads in my [Affiliate Marketing Entrepreneurs for Academy Course here](#).

In this order I would INVEST money in other places:

1. Solo Ads
2. Facebook Ads
3. Google AdWords
4. YouTube
5. Bing
6. Instagram

**STEP 2: Check In With The [Clickfunnels Affiliates Group](#).** One thing I've found out about Affiliate Marketing and Digital Marketing in general is to gather ideas from other people. And that's what you should constantly be checking in the Clickfunnels Affiliate group. There are people here who are finding new ways to interact with future customers, get more leads, how to promote, and all around different strategies.

#### End of day tasks:

- Look out for my emails. Update your emails into your autoresponder, you can add mine as the days go by, just \*CHANGE YOUR AFFILIATE LINKS.\*
- Look over your ad copy for Facebook, google ads etc. if you're running them, and if you're not, try to create one.
- Keep providing value to your audience in social media groups, Instagram, Facebook, Twitter, etc.

- Work on your email sequence. Break peoples false beliefs by the third of fourth email by showing and telling people how easy it is to use CF(a good time to use a share screen video to create an opt-in page/sales page for your audience). Go through it step-by-step. Break External and internal barriers. Let your audience know how CF will solve their problems by being able to sell other peoples products faster, how they can sell their own with affiliate products on the backend.

## DAY 6: Run Ads

If you didn't get a chance to run a Facebook Ad on Day 2, then now would be a great time to get one ad up and running. You might have a different audience than I do, you might be targeting affiliate marketers, Shopify users, Dropshippers, Health and Wellness fanatics, or whichever one, so your targeting will look a bit different.

I know that I don't target everyone and anyone, what I do now is target people interested in:

- Affiliate marketing
- Those who want to create their own product
- CBD Oil enthusiasts(distributors)
- Sometimes Shopify users
- Content marketers looking to sell their digital products

There are a couple others that I can target but I try to stick to two at the moment: Those who want to get into affiliate marketing and CBD/Health enthusiasts who need a better strategy than just getting a ready made business site from all those CBD affiliate programs they join.

**STEP 1:** [Head on over to my Affiliate Marketing for Entrepreneurs Academy](#), find the tab that says "Facebook Ads," and watch the video.

**STEP 2:** **Head on over to Facebook ad manager** and start setting up your ad.

**STEP 3: Do more Ad research.** After you're done running a Facebook Ad, I'd like for you to head on over to google now so you can do "offer intent" Keyword Research. Type in google ads, get an account setup.

**STEP 4: Go To Keyword Planner** in the "Tools section of your AdWords interface, and to the far left will be keyword planner. Go there, and start searching for word people are typing to google who want Clickfunnels. (Refer to my [academy course](#) for this! I did a video about Clickfunnels, and I actually give you the keywords I bid for!) and an excel spreadsheet of what I exactly use to setup my campaign(s).

End of Day tasks:

- Check in with the affiliates Facebook group, see what others are saying, read the comments, and respond if need be.
- Check your email for what I send you, and how your Solo ads are performing – getting people into your email sequence.
- Check in with your Facebook group, run a Facebook Live, screen share or face to face.
- Provide value to people on Instagram stories, Direct Message.

## Day 7: The Website

This is what I would like to call the “Best alternative, solution”. Up until this point I’ve showed you how to do everything from within Clickfunnels without a site, not wanting to distract you with more work. But I do think having a website is a great addition long term, and this will tell you why:

**STEP 1: Get A Website(Optional depending on SEO).** Now that you’ve seen how to master Clickfunnels and affiliate marketing, I want you to create a website if you can. A physical location will like I said, help people resonate with you, trust you some more, and you can even have more funnels there! WOO HOO!

Clickfunnels has Supersaturated Keywords so going for SEO and trying to rank in google can be quite difficult and I do advise ignoring it, but it’s still what you should do. Contradicting right? Well here’s why...

You can still get traffic is one thing, two, you have a physical location, but three is the best, and that’s running paid ads or organic social traffic to it.

What I like to do is Run Google ads to my Clickfunnels Review that you saw from earlier(up above) and give people the option to check out my work, or I can send them to a Final URL which will be your landing page opt-in, and as a sitelink, I put my Clickfunnels review and other relevant information.

For the sheer value of SEO, I’m doing it for my health and wellness website like you saw up above in [RemoveBackPain](#) and For [ViralHomeBasedPursuit](#)

The added benefit to having your own website too is that if ever Clickfunnels go down(Likelihood of that happening is VERY SLIM don’t worry), then you can build out your own landing pages and talk about helping other people online in niches, and make even more money on top of it.

If you’d like to learn affiliate marketing this way, and target different niches like Health, Relationship, or Finance, check out [my #1 recommendation](#) for Affiliate marketing Training and SEO.

**STEP 2: Check Up On Your Ads.** Hopefully you’re running some ads right now, whether that be Facebook or Adwords. Make sure to see how your metrics are, and keep track of what’s working.

### End of Day Tasks:

- Check your emails, update emails if need be.
- Run split test ads.
- Get on Instagram and talk to people about your opportunity(pre-frame/prequalify them)
- Setup your website if you are ready for one.
- Keep working on your Business In A Box sales page if need be.
- Go through Clickfunnels and try to create some funnels, gain experience.
- Produce a YouTube Video or blog post. Refer to my SEO tips/Keyword Research Strategies and YouTube Marketing tips in my [course academy](#).
- Keep working on your email sequence.

## Day 8: Content Marketing Strategy

I was going to stop at Day 7 to keep it under a week, but I also had more in mind that would help you out as you either continue into the new week or if you're still on the same one...

On day 7 I talked about how a website can REALLY help you out, and make you different than what just every person coming into Clickfunnels with the same expectations of "striking gold" from the gates expects. So while I still want you to get your Done-For-You funnel out there to the public, I want you to start thinking about what other product offers you can start promoting.

The reason I want to add this on Day 8 is because by now you should have a general to more specific routine and grasp on how you're providing value to others and pushing your affiliate promotions. Not to take away from that focus, I want you to little by little start giving your audience another "bait".

**STEP 1: Focus on getting your Business In A Box out there(or SAM).** Carry on like as if it were day 1 all over in the training and continue reaching out to people in groups, with your content and ads(depending on what you're doing and start to see working).

**STEP 2: Take sometime out of your hour or the next one to create a review.** Reviews are single handily the biggest response you can get from people searching for your products online. For example, I'm going to take DotCom Secrets Free + Shipping offer and either write a review post or a video review(both is even better).

I explain this in more detail under a "lead magnets" section on how to do so, but what I would do is write a blog post around the a Dotcom Secrets related Keyword post or Video and optimize it so people can see it. This is SEO(search engine optimization), a long term strategy that can take sometime to see the results but overtime it's SIMPLY the best, and you will be rewarded if you do it correctly. I learned to do this with a platform known as Wealthy Affiliate as you heard on Day 7. You can join with them for free and get your website and domain for free as well. And in the meantime, you can learn keyword research in affiliate marketing from me for a bit inside my [membership academy course](#).

**STEP 3: Use your Done-for-you Opt-in + Book Offer Funnel from the shared funnels under Day 1, Step 3.** And here's the best part...You can place this funnel in the description of your YouTube Video so people can get to see it. Also, it can go into your blog posts as long as there is relevancy. The more you understand the different funnels and how you can use content and with relevancy, the easier it will be for you to convert any kind of traffic.

**Step 4: Read "What's the Best Lead Magnet" section below.** Learning about other lead magnets besides the BIB or SAM will help you understand how to add more value to your audience and what else you can offer your audience.

### End of day tasks:

- Setup your website if you can
- Read over how to create content with SEO in [my membership course](#)
- Continue with organic social media and or SEO outreach(groups, forums, content, etc).
- Keep an eye on your ads, find out what's working, and for needs on re-targeting go into my membership course under Ads to learn more, and for anything ads in general.
- Create your first or next review([click here for how to review a product](#))

**NOTE:** If you don't yet have a book from Clickfunnels to market, then you can do a share video on how your Business in A Box or SAM funnel works, and share it on YouTube [Like I did Here](#), and then share that within groups, a [blog post](#) or distribute to your other social media channels.

And There are all your days! Great job on making it this far, it shows that you have a desire to make a passive income with Clickfunnels the CORRECT ways.

Make sure you follow them closely, and you routinely stick to it. Doing things over and over will help shorten the learning curve for you and make things so much easier on you days, weeks, months, and years from today.

**ATTENTION: DON'T SKIP THIS NEXT PART, IT'S THE MOST IMPORTANT SECTION...**

## **Offer Continuous Support To Your Referrals!!!**

Yes 3 explanation points were necessary, and I'll tell you why but first...

I'm not a newbie to affiliate marketing, or internet and digital marketing for that matter as I spent a lot of time outside the Clickfunnels scene building my own [health and wellness website](#) first, and I can see who out there is genuinely doing things right and those setting up scams, "false expectations" and just thinking they "have it made". Let me tell you something...

Just because you have your Business In A Box, you ran some solo ads, maybe ran some Facebook ads, do you really think that is going to last?

I mean yeah, at first you can get sales but that's not a long term strategy! Instead think about it this way...

- What can I do to help my referrals?
- What do they need to be successful

Lead into it with these questions in mind and start to formulate a plan on how to best serve your audience. Here are some things you can do:

- Help them setup their funnel(s)
- Create for them funnels
- Create step-by-step training
- Create your own bonuses
- Offer 1-1 help

These are just some of the plenty things you can do...and for the last two above, you can 1. Leverage my bonuses that you will see how I've created them [here](#). And 2. Offering 1-1 help in my experience tends to be the best way to start. So get in there, and help out your referrals. Email them from time to time, sending out a broadcast offering your help works well too. Make it appear like you are really there to help them out rather than just being happy with getting them to opt-into your list and buy from you...

If you neglect this, you will get more people to drop from you. If you haven't been opening and listening to my emails too about how to make this all that much easier, you seriously need to go back and read them over. I give you bonuses that you can import straight into your Clickfunnels account for things like:

- <https://viralaffiliatesuccess.com/membership-portal/24290b98b1e>
  - share funnel link: <https://app.clickfunnels.com/funnels/6986251/share/qotqrty911lmyhm>
- [My own membership funnel with more tips](#) (share funnel link: <https://app.clickfunnels.com/funnels/6985802/share/112u856o31qihf0k>)
- [Leverage my bonuses](#) – on my thank you page, you can create this for yourself.

## What's the Best Lead Magnet?

I'll have more information down below as to what lead magnets work well and more importantly how to create your own, but let me share with you what works.

In the time that I've been a Clickfunnels member and affiliate, I've noticed that the power of getting people to opt-into your email list is by giving away something of high value for free or a free + shipping item...

And there are many different lead magnets you can create, like a:

- PDF
- Training
- Guide
- Report
- eBook
- Membership Course

...Among with many others. One of my favorite lead magnets is any of the above, but I like the training more and the membership funnel which is one of the more perfect lead magnets to giveaway for someone's information. You can download the funnel right away below:

[app.clickfunnels.com/funnels/6986251/share/gotqrrty911lmyhm](http://app.clickfunnels.com/funnels/6986251/share/gotqrrty911lmyhm)

Plus, I made for you a document on how to modify the membership funnel with your affiliate links, so make sure you check it out by clicking below:

[https://docs.google.com/document/d/1XY18vHCA9FHj-uA81JED9YyC6Vu4pdftc\\_n1nHPb1Y/edit](https://docs.google.com/document/d/1XY18vHCA9FHj-uA81JED9YyC6Vu4pdftc_n1nHPb1Y/edit)

#### **More Lead magnets:**

Your done-for-you business in a box or SAM funnel can be packaged as the "bait" or "frontend" of your value ladder funnel...

You can simply communicate with people about how you have this amazing opportunity and then send them over to you Done for you business box so they opt-in(with your training) and see your thank you page which can either take someone through steps or just a general thank you page. There are also many other variations like:

- After opt-in, being taken to downloading the done-for-you funnel to their account
- Thank you page + offer

These are two different variations you will see with the shared funnels I wanted you to download under DAY 1, STEP 3. I don't want to go to far into what to put on your Thank you page under this section(as there will be more on this as you keep reading below) but I like for the most part giveaway a free + shipping book or something like the One Funnel Away Challenge which is hot...

More on that later. Now, you can also use one of Russell Brunsons free + shipping books as your "bait" to get someone to buy from you later down the road, let me explain...

A book is a low cost offer and does well in promoting. I know you'll have your hands full trying to get your done-for-you funnel shared with as many people possible, and for that I already made the "free + shipping" offer as a part of your thank you page in one of the shared funnels under Day 1. But what if you focused on promoting both a free book(or more than one book) + your done-for you funnel?

Take sometime out of your day to do not only share these type of funnels too, but create content around them. It's better to have the book so you can do an honest review, but you don't need to. Here are some options:

- Write a blog post review
- [Create a YouTube video Review](#)

## **Sticky Cookies:**

I explain this next part really well in my [“what is the Clickfunnels affiliate program review”](#) the concept of a sticky cookie...

That’s where anytime someone buys any product from you, and then goes to purchase a product from a different or similar funnel later on, you will get the commissions! How cool right?

That’s why I like to giveaway one of Russells Free + Shipping Books at the “bait” and “frontend” of a funnel, a blog post, or YouTube video. Even if it’s a \$1 that you make, anytime this person decided to make another Clickfunnels purchase down the road, you will get the commission.

## **Traffic This, Traffic That**

Have I used the word “traffic” enough?

Believe it or not, I haven’t! Traffic is the lifeline of your business, and I know a part of you is still asking yourself, how can I get more traffic?

The thing I’m going to tell you is that if you haven’t done any of the day-by-day training up above and you’re still asking, then you REALLY need to go back and go through it.

My “sweet spot” with getting traffic is focusing on one organic traffic source and going mad with it and one paid(if you have time and capital). Otherwise, you should be maximizing your time on things like Facebook Group, Reddit, Quora, Forums, Social Media Direct Message inboxes like Instagram.

You should be going hard at that for a couple hours to more in a day. You should have a replicable system so that you don’t have to tirelessly think about what you have to say from scratch all over again. I’ve give you some templates to look at.

Other than that, you can try out one paid traffic source at a time and get really good at it. For example:

I did SEO + Google Ads. And then from there I combined SEO + FB Ads. And some days I go with Social Media + SEO + Ads.

OK, I can’t stress this next part enough...

Before you ever think about quitting, ask yourself this: “Have I tried everything” and “Have I tried everything consistently?”



The reason most people don't see traffic is because a lack of consistency. You have false expectations if you think every person you talk to will become an automatic buyer. It takes building a relationship once you have a new lead – and I'll talk about this in the email part later down below.

Make sure that you are feeling the “pre-frame” temperature, and how to talk to a new prospect. That will help you determine what they need to see.

**SEO:** This is an area that I know most people who are coming into affiliate marketing through the Clickfunnels affiliate program are NOT doing. Stop to think about why most successful affiliate marketers are where they are...

***They are great at selling?***

***They have a big fan base?***

Has the word “CONTENT” come to your mind? Yes, content is the driving factor behind EVERYTHING. That's why I spent time talking about the website in the training. Creating value to your audience comes through content marketing. So If you're not using that, you should at some point, and rather sooner than later.

Refer to Day 7 If you want to get started with a free website and domain with the best affiliate marketing training there is.

Plus, I offered you so many different resources earlier on how to maximize your traffic along with checking into my [Affiliate Academy Course](#) which helps you 100X more.

## **What to Focus on?**

Now, I know that I taught you how to promote the Bootcamp, the 14-day trial with the OFA inside, and you're probably still trying to wrap your head around it all, but don't worry, it will stick!

I just laid out the roadmap for you to not only get started but keep on CONSISTENTLY doing just about on a daily basis. I get asked a lot, well these are all great because I get to do what seems like a bit of everything, but how do I stay focused?...

First, make sure you go through the 8 days. There will be times that you might not have capital so running ads on Google, FB, Solo, Instagram, Bing or wherever might seem do-able. If that's the case do the following:

1. Create Content via A Blog or Video. Are you good at writing? Do Blogging. Are you better at Video? Do Video. You can blend the two at some point but focus on one skill first. I started with blogging and SEO -ranking in googles search engines. After I acquired

the skills and got comfortable, I then did more video(You'll see how I talk about blending them in more as you read on).

2. Provide people with help in groups, and post.

Repeat 1 and 2, refer to the training up above for those days. If you want to create a blog, it's best that you do so with the #1 training platform in the world for Affiliate Marketing. I'm in there, and I've learned how to make a product site as well one in the Make Money Online. You get a free website and the most powerful hosting platform around, with a great community, the best training, and then some.

Also, they are helping out more with Video Marketing, so you'll learn how to do YouTube. These resources are apart of the weekly Friday Live Videos By Jay – A Top Affiliate.

If that's your choice, [begin here](#).

The point is to stick to one and go mad with it!

## **Product Positioning Your Way To Freedom**

OK, let's pump the breaks and turn our attention to one of if not the most important parts of why you are here...

That's product positioning. I already mentioned how to pre-frame your audience and you setup your "traps" so that people can either opt-into your list, read/watch you content or go for the sale. Each and every CF products has a different positioning so you need to pay close attention.

You'll noticed how Clickfunnels has products worth over \$1,000's and you might be thinking "that's what I'm going to promote" first. This can often lead to a disappointment, and let me tell you why...

If you haven't built up trust and a relationship with your members/subscribers, it'll be EXTREMELY tough to make a sale on the higher end products from the get-go. Instead...

Why not give away a bait? I'll explain what you can use further down below, but giving away something like:

- A Free PDF on the 10 best Marketing tools
- A guide on how to setup a funnel on their website
- Top 10 ways to sell a product online

And inside this, you can package CF on the middle to backend. For example:

Depending on my traffic temperature, I could offer people my FREE Passive Income Ebook, and inside I explain to them one of the ways to make money online which is with Clickfunnels. For someone who is much warmer...

Who knows they have problems and are familiar with the CF brand, just don't know the product, something like a training opt-in bridge page or a blog post to Clickfunnels with your story to solving your problem was reading the DotCom secrets book is another way.

This also goes hand in hand inside your emailing sequence, which I will get to later down below.

So...

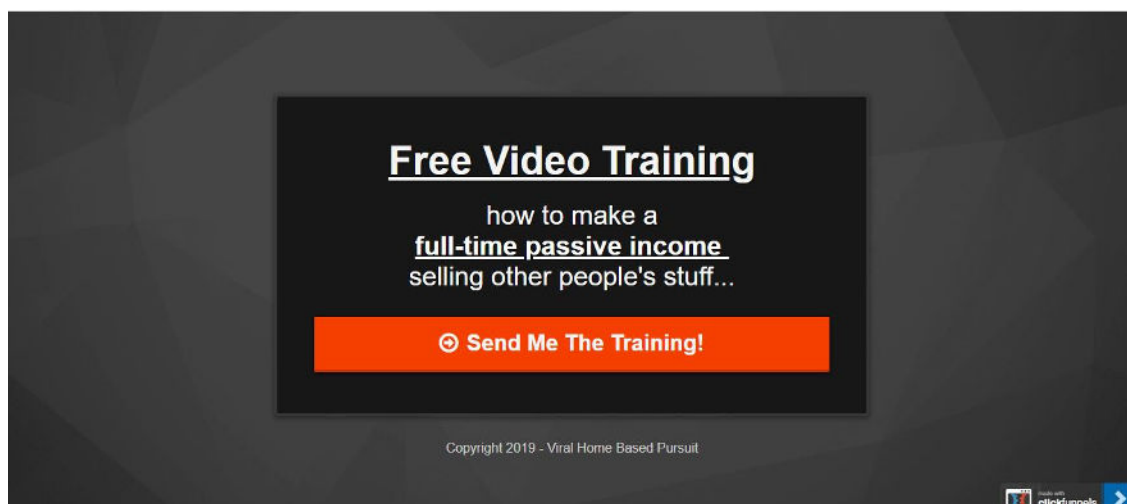
ALWAYS understand what your prospects need most first, get to know their pain points and problems they are having, and find the way you can position your product for them...It's not so much the product people want, rather the problems they need fixing...

Here's another bone:

If I'm networking with someone or If I'm sending paid traffic to an ad, or whichever way you get traffic, I want a couple things to come to your mind:

1. What's my traffic temperature?(refer to DAY 2 To understand cold, warm, and hot leads)
2. What network am I on? Ads, social media, SEO, etc? This will help you know the intent and whether you'll have to network 1-1 or let your content do all the talking.
3. What are their 3 biggest pain points – Do they need a faster email open rate, a guide to getting more traffic, how to sleep at night without keeping an eye on a running ad.
4. Product Position. Now, you'll have the answer as to what product you need to place in front of them. The rest is just about delivering your value, and seeing the game plan for your value ladder.

something like this:



What social signal does this give you?

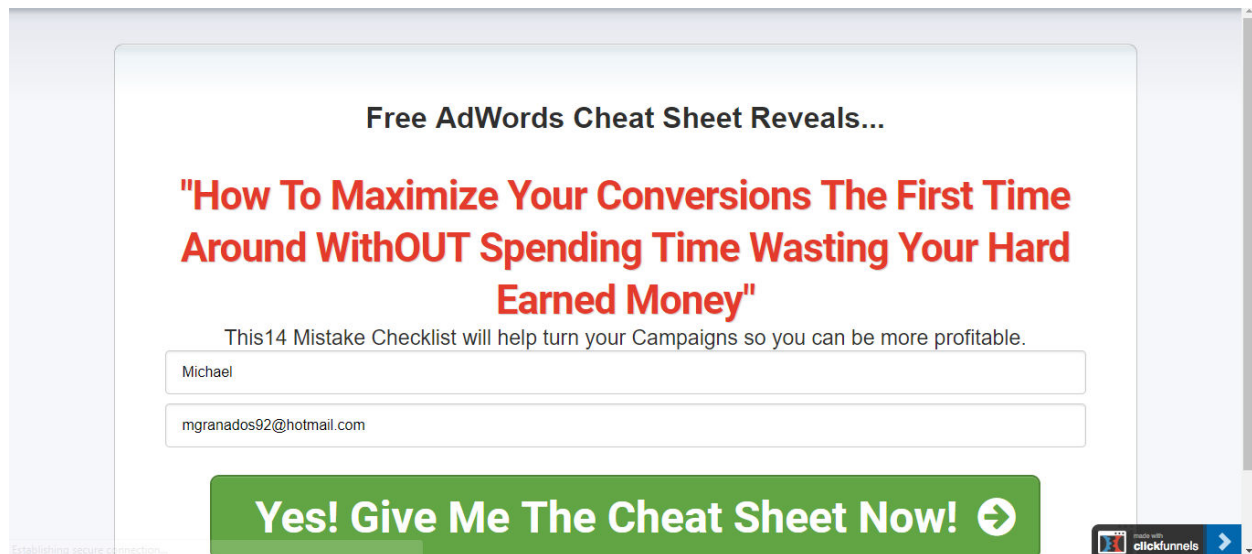
1. Cold traffic
2. I'm running organic traffic from Instagram, meaning It'll take likely spoken words 1-1...Video training means I can capture my prospects attention with video proof and a great email follow up.
3. Opens up the chance to solve someone's problem who has probably tried(or not tried) to sell products before but couldn't figure it out before, plus getting to know your prospect on a deeper level.
4. You can share your content, and position your Clickfunnels(or your own) products as the front end, middle, and backend.

The bait here was the Training, and the front end was a book:



### Example #2:

What makes you think when you see the following picture:



1. Warm To Hot Traffic. People know that they have a problem with Google Ads, and they have a desire to get better results, they know the product but want further help.

2. I'll run a paid ad, no 1-1 networking here.
3. Pain points are 1. Getting a higher ROI 2. Fixing their budget. 3. Getting a better opt-in rate.
4. Product position: On the front end(Thank you page) I can send them to just a thank you page, or introduce them to the concept of Clickfunnels and how it can help them get more leads, and a higher opt-in rate.

**\*\*Private Message From Michael - DO NOT CLOSE THIS PAGE**

## Thank You!

**Congrats! The Training Is On Its Way To Your Email...**

**STEP 1:** Watch this video to learn the next steps...

Clickfunnels Business In A Box

Watch later Share

**STEP 2:** Register For Your FREE Trial Of ClickFunnels

Over the next 3 days we will be using Clickfunnels and a ready to go made business called "Business In A Box" to help you create a Real passive income online. You get two for the Price of one!  
And I will be providing you with everything you need including my group coaching program, sales funnels and marketing resources to grow your business. (90% of the work is done for you)  
Clickfunnels' Business In A Box is the tool that I've been using for the past 2 years to make a million dollars online.  
So get your Free trial below so you can be prepared for the training!

**Get Your FREE Business & Clickfunnels Trial Here!**

**STEP 3:** Learn How You Can Win Your Dream Car

When you sign up just 100 people, Clickfunnels™ will pay you \$500 per month to get whatever dream car you want.  
When you get 200 signups, they will pay you \$1000 per month. This is on top of the monthly recurring commissions you will be paid every single month for your signups.

Here's another on CBD Oil:



1. Warm Traffic. Knows they are into CBD Oil, probably already have been making sales and has a desire for more, but is not aware of the product. I started with the Desire headline.
2. I'll run organic and or paid traffic. I'll get to know my audiences intent, and build a relationship upon value first through social media.
3. The 3 big problems are that they want more conversions, a higher opt-in rate most likely, and how to get more targeted traffic
4. Product position: Wealthy Affiliate. They can build a more professional looking website, and get started on a few better CBD Oil affiliate programs. This gives them a long term sustainable business.

Now, If you're still wondering where the BIB, SAM and a few of these variations stand...

They are for Cold traffic. They work good for getting people "through the door" but you still need to do more on the backend. And I help you with that.

These are just some examples.

## **WAIT! What About The Other Funnels?**

I didn't forget about all the other funnels other than the Bootcamp and the Business In A Box I sent you and shared with you today...

If you're already using a different funnel or if you want to use a different funnel then listen in...

Other than the BIB Funnel which you got training for, there is the OFA funnel which is inside the SAM Funnel(merged). Ultimately, I'd like for you to use the Bootcamp + BIB because even if the OFA is great, you will stand a greater chance at converting with the Bootcamp to the 14-day trial, and then to the OFA. it could just be for months to maybe some years, but with the BIB you get to see so much more of how you can personalize it and make it your own. As well as you and your audience get more exposure to this easy done-for-you setup.

You can still use the training above with other funnels if you'd like, just revert to **DAY 1** and instead of setting up your account through the BIB. But here's the thing...

Whenever you go to create your own funnels, model mine, and take bits and pieces from the SAM and piece your own compliant funnel.

When you use the BIB, you get to learn so much more, on educating your audience, how to help them get setup, what to do next, and you get your own separate Thank you page that has all the videos in one!

It's all good to go. Just don't forget to switch out those affiliate links!!

Now, just follow the rest of the training and you'll be solid. 😊

OH! If you've downloaded my funnels, I usually have a video training that comes along with them since I have sometimes more than one funnel integrated into one, with more steps, start and ending points. It's important that you watch those instruction videos as they will help you understand why I've set the funnels up the way they are.

Lastly, I added an EXTRA touch to all of them which is the Content Marketing Split testing which you can use for your own sources but if you don't have a content marketing platform, don't worry too much about it...Don't split test them.

What's unique about those is that people who use CF will NEED a content marketing/SEO strategy/Copywrite so I can get them to one of my other platforms called Wealthy Affiliate at one point or another.

## What's Hot Right Now?

Uhh..The Weather? No silly, I mean what's something people want right now with ClickFunnels?

Other than the BIB which is amazing, there is another product you could be focusing your efforts on, and that is the **One Funnel Away Challenge** or **The Bootcamp**...As I showed you today. Why?

These two are foundation products, meaning that they are entry points for anyone trying to start in affiliate marketing and learn what it is and how to do it. You can also take people who have no experience, don't understand what passive income is or where to start their home based business and take them through the funnels that I went over with you in the training.

Plus, the bootcamp now has the OFA inside it, so you can convert higher. Even better is recommending the One Funnel Away(OFA) Challenge. This will help people with:

- Creating their first funnel and launching it
- Creating your own product
- Learning about affiliate marketing
- Upsells

- OTO's
- And so much more!

Your audience will really get the idea that they have to build out their own business, and not just sticking around for a quick one off sale.

It's not 100% content marketing based which for me I like investing my time to SEO because its sustainable long term but the thing is that you are able to create a valuable product to give to people upfront.

Value is the key here.

If you haven't tried it out yourself, you can if you'd like, but if you want to refer others, I have a funnel for that too.

1. [Here's the link to OFA](#)
2. [Your OFA Funnel](#) – Let me know if this funnel looks a bit odd, once I got it, it looked a bit clunky, as sometimes the opt-in reverts to another page. Nonetheless, you can use it still. Here's the second version if the above one doesn't work: [OFA](#) - Make sure you scroll down to bottom until you see the "OFA Opt-in". This is combined with the SAM(don't use the SAM).
3. [Bootcamp Link](#) if you ever want to try it out.

## **When Do I Know It's Time To Promote Other Clickfunnels Products?**

This is an all too common question I get asked and it happens more often than you think, like on the daily. So I want to spend the next couple minutes letting you know when it's time to transition to other Clickfunnels products right now.

You never want to jump from one promotion to the next until you've secured one which for you should be the 14-day trial NO MATTER WHAT. But how do you get there?

This is where I can't stress enough that having "baits" are the key...

You can offer someone something of high value for free or of a low cost, like:

- Free guide
- Free pdf
- Free report
- Free audio
- Free DVD
- Free Training
- Free Plus shipping book



The last two on the list are becoming more frequently the highest offers to promote at the moment, not to say the other don't work because at the end of the day you're not placing Clickfunnels as your front end product!

What I mean by that is that you need to focus on solving problems and presenting them with things they desire and what will make their life simpler or the simplest. Furthermore, people do not buy into software or products but the problems they need solving, and here's the thing...

People want to feel better, look better, feel stronger, have more wealth, and so forth.

Many people buy products/services because they want the FREEBIES or BONUS(ES) most of the time.

So here's just some examples that you can do:

1. **A How to guide.** How to create an email list and make it convert with 5 simple steps.
2. **Free Pdf.** You can package a passive income book for affiliate marketing and inside list the software Clickfunnels
3. **Free training.** Create a video training day-by-day to educate, help, and inform your audience about the Clickfunnels affiliate program and Clickfunnels in general.

You'll be following up with people by email most of the time to get them on the Clickfunnels trial, and once they do, then you can either segment those onto another list or start adding more things like Traffic and lead generation products like **FueledLeads** or **Traffic for me**.

If you haven't tried out the other products yourself, don't let that push you away from promoting them. Keep that up. But I always prefer you have tried out the product yourself because I think it's best to be a "Practitioner" – somebody who has done it for themselves...

This will give you so much more leverage. When you can put yourself into a product, you'll see what your consumers really need.

**NOTE:** The key to doing well in affiliate marketing is having content to share with your audience, that's why it's all TOO IMPORTANT that you keep delivering them with Value up front. That's why I keep emphasizing that your blog, video, pdf guides, trainings and so forth are HUGE. People will want to ride and stay with you longer.

I will help you to try and create a product of yourself and I'll have more information on that inside my Membership course, heck, I might even create some sample Products already created for you so all you have to do is use that information product as a "bait" to get people onto your list. Stay tuned.

OH! And in case you haven't already, you can still promote the lower end products while you're waiting for people to get on your trial, like the:

- DotCom Secrets Book
- Expert Secrets
- Software Secrets
- Perfect Webinar
- Funnel Hackers CookBook
- Funnel Secrets

## How did I do it?

I created reviews around them with my SEO blogging efforts as well Video Marketing with YouTube. It works better when you have the product In my opinion since people like seeing that you actually have the product and have experience(a practionier remember).

Like here's a video on my [DotCom Secrets Review](#) and [Expert Secrets Review](#).

And if you're wondering which out of those two books above converts the most, I would go with DotCom Secrets, reason being... it's an introductory to understanding your customer better. Expert secrets goes into how to share your message once you have it.

I can then take these videos and embed them into my blog post if I wanted to. See below:

### [CF Review Post](#)

I don't know if you noticed, but I also put a training on my Business-In-A-Box(BIB). You could do exactly the same. Here's how I did it:

1. Use screen share(OBS software) YouTube, Camtasia, or Even Facebook Live works well if you have a group, and then upload it to YouTube(been doing this a lot lately).
2. Optimize it for YouTube(Refer to my membership training)
3. Placed it in my existing Clickfunnels Review Post

That's the awesome thing about making videos...You can distribute them to just about to just about everywhere!

Now overtime, this will grow, you'll be focused on getting people to your trial, but you will also have content on the backend.

**Funnels:** But I don't write or produce content Michael! That's alright for the meantime, that's why I also made it super stupid simple for you...

I also have funnels that I made for Expert Secrets and Dot Com secrets so you can focus on promoting those if need be. It all depends on the pre-frame of your audience and where you are talking to people from. Like for example:

I can still offer my books to someone reading my blog post or are on YouTube while I'm on FB groups or Google ads promoting the Clickfunnels 14 day trial with the BIB and your bonuses as a backend of your email.

Get your funnels here:

[DotCom Secrets Funnel Thank You Page Funnel.](#)

[Expert Secrets Funnel](#)

## **What About Posting to Social Media?**

Whether you're a baby boomer, a generation x, y, z, it doesn't matter...People are going to share interest in you on social media. I get asked this plenty of times: "Michael, what social media platform do I need?"

ALL of them! You should have a Facebook account, twitter, Instagram, Pinterest, and yes Even a Snapchat! There are plenty of others out there but as far as popularity goes, these are it.

When I first started as an SEO(Search Engine Optimizer), I didn't spend all my time on social media. I setup the account, went to go blog and then after I finished blogging I would immediately post to at least one of the social networks(most of the time twitter).

I didn't want to place Social Media at the top of this Cheat Sheet because I didn't want you spending all your time on it...Sometimes it's a sunk cost! Meaning you can't get that time back.

I'd rather you spend more time creating your content than thinking about the next nice picture to post up on Instagram or like Pinterest. But now that I've talked to you a bit about the website let's start there.

If you have a blog this is really going to give you an edge, but if you do not, I figured out what works well too.

Let's start with the blog process:

STEP 1: Produce your keyword rich content

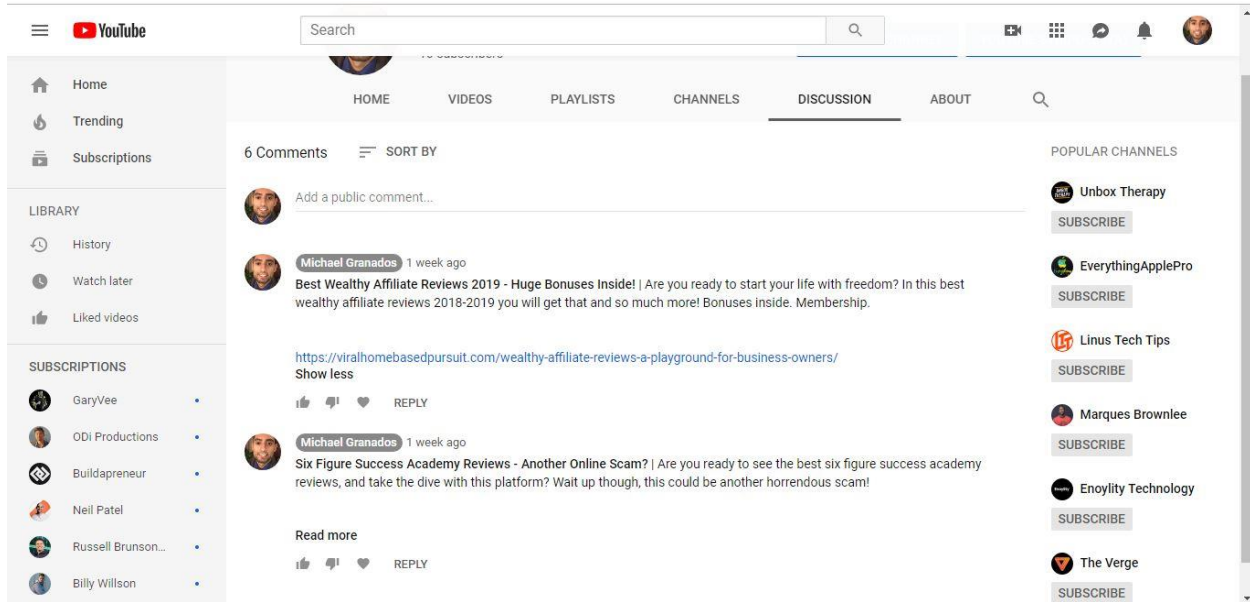
STEP 2: Publish your content

STEP 3: Share it immediately from your published post(Use Twitter)

STEP 4: Post to YouTube Discussion.

That last step is very important. Google Plus is going away soon, and my mentors and I believe that YouTube discussions is the next logical step.

Here's an example of how to post to YouTube Discussions:



As you can see above, I posted under the “YouTube Discussions” tab my meta title and meta description. And just below is my Final URL.

**NOTE:** Use astricks(\*) for your title. Place one at the beginning and the other at the end, as for example:

\*Best Wealthy Affiliate Reviews 2019 – Huge Bonuses Inside\*

And then use the “|” symbol to separate it from your description.

Rinse and repeat these steps with your blog everytime you publish and you will get traffic from social media.

### **Pinterest:**

If you’re not already using Pinterest or maybe you have an account up but you don’t know what the heck to do with it(like I once was), this will really help shorten the learning curve and help you out!

Since I have blogs, I can post my pictures directly from my published post to my Pinterest by simply hovering over the picture. But you have to be careful just posting a picture on Pinterest, there’s more to it than that.

When you’re ready to start taking Pinterest a bit more serious, you should check out the proper way to get over 100’s of 100,000’s of traffic per month(and that’s just breaching the surface). Follow this training taught by Kara Ferwerda;

[https://courses.buildapreneur.com/courses/pinterest-secrets?\\_otr=6ffac78a-4256-42b5-9fbf-57ca49d89b7b](https://courses.buildapreneur.com/courses/pinterest-secrets?_otr=6ffac78a-4256-42b5-9fbf-57ca49d89b7b)

### **Instagram:**

Are you on the “gram?”, as most people like to say. Instagram is a very powerful tool when it comes to affiliate marketing, and any and every other niche too – I should know, I have a health and wellness site along with my affiliate marketing one.

But just because everyone else is getting great attention doesn't necessarily mean you will too. You have to see what works and what doesn't. For one, the “half-life” of an Instagram post last much shorter than let's say one on Pinterest – because people spend more time on Pinterest looking to solve their problems...More SEO strategy based.

But that doesn't mean you should stop posting. Before I get into affiliate marketing with Clickfunnels and any other platforms let me draw you an image in your head.

With my health and wellness website in the lower back pain niche I can get quality and plenty of likes, comments, engagement, but it's not where most of my Audience hangs out.

I'd be more productive(key word “productive) spending my time on things like Pinterest and maybe Twitter – since I began there in my early years of growing the business.

You have to look at where you started and what's working at the end of the day!

### **What about networking On Instagram?**

AHA! Now you've hit the nail on the head my friend. In the earlier part of this presentation do you remember how I talked about going on social media groups like Facebook, Quora, Instagram?

With Instagrams heavily unutilized Direct Message(DM) feature, you can reach your dream customers and anyone you want to spread the word to about what you have to offer. But you need to be careful!

Don't be the person sharing your affiliate link or just setting up a random DM with a click here, or even then one that gives general information and then leaves a link at the bottom. Although this can work, you need to do this one thing...

**BUILD A RELATIONSHIP!** I can't stress that enough. So many people I've seen just leave me a link in my direct message box without getting to know me. Instagram is your kind of cold but more Warmish audience, so you need to nurture it like your email list.

Why spam someone with your links when you can be engaging in a long lasting meaningful relationship?

Relationships = Value = Trust = \$\$\$

You have to be **WILLING** to break barriers with the person on the other side messaging you. Provide tremendous value upfront. This is why I say having content is **VERY** important, so you can send them things like your:

- Blog post
- Video Post
- Podcast
- PDF
- Training
- Guide
- Reports

- And so much more!

But the point is to provide value 20X more than anyone else they are following and maybe offering the same thing. Your content makes you unique and separates you from what any old affiliate is doing.

What if you have no content?

You better get to it then! Create what you “know” your audience/dream customer needs. Spend sometime getting to know what the pain points are of the people you are trying to serve.

**Be a reporter.** Go work for free(yes I said that right) and interview and see what people in your field are doing. And build a pdf, training or something of high value for your audience.

**Be an expert.** What’s really an “expert” – it’s someone who has high value knowledge about a certain subject. If you know your industry well, go create blogs, video content, pdf guides, top 10 tips and so much more.

People are going to LOVE you because you provided content up front.

I have more of this in my super advanced Instagram traffic article that you MUST check out.

>> [See it here.](#)

#### **Twitter:**

I like twitter for the simple fact that you can get back links to your website(along with many other social media platforms too), but that it’s clean and easy to post quickly on. All you have to really is put I think a less than 150 character description and you’re good to go.

Make sure you’re putting a catchy headline on your posts like:

“Want to see 10 unique ways to heal your herniated disc naturally?” Click here for more: [Bit.ly] Link.  
#hashtags.

That’s really it. The important part is your outreach which are the hashtags. So make sure you’re using related ones to your niche. So like for Clickfunnels you can use things like:

#affiliate marketing #affiliate #affiliates #passiveincome #homebusiness #digitalmarketing and so forth. You’ll get more ideas from the drop down menu.

#### **Facebook:**

I’m sure you picked up on the idea of how powerful Facebook can be. I won’t spend too much time, but you should be on Facebook providing value in groups, maybe your personal profile, and in chat.

## **How To Sell Someone on Selling Their Own Products**

If you intend to use Clickfunnels the way it’s intended which is to use for your own business to sell your own product(s) with affiliate promotions on the backend, not only will you be able to help sell CF to many others, but you will take on a WHOLE NEW perspective on how to target people.

What I did was make that easy for you. I created two different funnels(both under the share funnels at the top) 1.where you can bring people in who want to sell other peoples products online, and 2. How to create your own digital information product for it to sell itself...hence CF.

You can use these two funnels to target those type of people. The good thing about this is it's WARM traffic, people might not know the solution or product, but at least they have a desire.

Inside my how to sell products funnel( Opt-in + Book Offer) I take people through affiliate marketing, how to sell products, how to review products to setting up their domain and so much more!

And what's special is that at the end I tie in "If you'd like to create your own product and start your own affiliate business" then check the OFA out.(Or I can send them to my how to create a digital info product online video/funnel – if I have one.)

## **Email Marketing Is The Winner**

At the end of the day, you can be getting as much leads from all these different traffic sources but what I noticed is that the email sequence is what really determines how well you do. That's why I drilled it into your head that you work on your email sequence/ broadcasts every single day at the end of your tasks!!

I try to keep my training and sequence follow up between 3-5 emails and then follow up with broadcasts. Keep giving out your content and help. Some of my funnels push out more material than 3-5 steps but that's ok too, sometimes you need more to help people do the setup part of their account.

You see, once I learned very well how to get people from just about every different way and I got better in my communication, setting up funnels, putting out content and so much more, I had to get my email right.

I know I gave you a free email swipe, and that works very well as a foundation, but you should be personalizing it.

Make it unique, make it stand out, make it YOU.

Just take a look at the difference between the Free email swipes I gave you and how mine have been sent out to you. Try to model that. It works!

DON'T COPY, but model it.

Continue to test your messages, if someone doesn't open up one message or there's a low rate, try different and more catchy headlines, and you can keep the copy the same. Or add more bonuses, 1-1 help, and if you notice people click and bounce, then try a new Landing page perhaps...But for that part. It should be fine.

One thing I've noticed with Clickfunnel users and mostly affiliates is that when it comes to creating a website and doing Long Term Affiliate Strategies like SEO, they get impatient...

So I understand that you have to look at optimizing other avenues like Email and Your Funnel. Although most people don't purchase the first time around or the other six for the matter, you can still add your sales offers inside your funnel but...

Like I've stated before, you can attach it to the Thank You Page(I've already made these funnels for you), and you should also optimize for email...

You should be refreshing your audience on your offers but in a constructive way. I made a video for you to check out, and thereafter you can click on a special link that will help you structure your emails for higher opt-ins...

**Step 1:** See my video

>>[See my video here.](#)

**Step 2:** How To Monetize Your List

>>[Download this awesome guide for FREE here](#) <<

Reach out to me if you need help with your email sequencing. This is why I highly suggest getting DotCom Secrets, as that will show you how to do email with the soap opera and Seinfeld Sequence.

## **8 Growth Hacks To Mastering Affiliate Marketing - Bonus Tips**

To this point I've shown and given you everything you need to become a Clickfunnels Super Affiliate and Dream Car Winner(and this is replicable in other platforms too), and It's been about building you a sustainable long term passive income creation to the respects of a home-based business.

As an added bonus for getting through all this, I want to share with you more of what it takes to make a living with affiliate marketing, and master Affiliate Marketing at a faster rate from the beginning. For Free, you can check out the 8 Growth hack tips I would tell someone who wants to grow faster in affiliate marketing without having to waste time...

HINT HINT: It will include paid advertising rather than organic methods.

Nonetheless, it's still a helpful read and can really keep you on the right track. Check it out here:

>>[How To Make A Living With Affiliate Marketing.](#)

**NOTE:** Inside I also reveal to you the training where I started in Affiliate Marketing before I ever even thought about Clickfunnels. If you want to setup a WordPress blog for Free and learn the



training, you can check it out inside that post I just linked to you, it'll be at the bottom of the article.

## Building Out Your Own Funnel

I've given you my winning share funnels, all of my hard day-by-day training work, and all the extra resources to ensure you don't trip up and think this will not work out for you, but still...

My expectations for you is that you try and create your own funnel(s). Why?

This will give you a greater sense of accomplishment and understanding on how to build out one funnel after the next for your offers. I remember when I was in the health and wellness space using Clickfunnels to promote my affiliate products and my free and paid eBook...

But I also had created Health and Wellness funnels like that of the CBD funnel. Thereafter, when I transitioned into my second business which is helping people like yourself make a living with affiliate marketing, I really got a lesson in using Clickfunnels 110%!

I saw what other affiliates were doing, modeled their funnels, and then I made them my own. Again I can help you out with building out free funnels to making your own product offers, but there's also the One Funnel Away Challenge if you would like to be shown by the best of the best. Here is that link again:

[OFA Challenge](#)

Nonetheless, I will be sharing with you guys more sales page funnels with OTO Upsells, Downsells, and so forth, so look out for my emails. I will also have more training on these down the road.

## Recap + My Final Thoughts

That is it! 'm happy for you, and this is just the beginning of your passive income future! If you follow these steps I outlined up above, from joining [my Business In A Box](#) if you haven't already, to the very end of the spectrum of setting up a Facebook trail, you're going to KILL it.

Remember that Rome wasn't built in a day, and if you're not getting the results you'd like, make sure you are SPLIT TESTING EVERYTHING. That means your message, your ads. Ad copies, audience targeting, and email marketing. Keep this cheat sheet close to you, and make sure that you are keeping it as a routine, and you will be fine.

The reason I want you to get people on a trial right away is because you can get people that are more likely to want to pay, than those let's say who purchase a Clickfunnels book and either take a while to become a member or Clickfunnels retargets them with their own ads, and if they click that ad, you don't get the commission...you lose the "sticky cookie."

But that's not to say you shouldn't be reviewing other products at the same time. The more "traps(Systems)" you have, the better...

I'm making sales off of book reviews and GRIND I put into promoting and pushing the books that I worked on many months ago and now these people are paid members.

Doing these things on a daily basis will build your audience! Building your audience is HUGE!

I really want you to know that I TRULY appreciate you, and I will do everything in my power to help you succeed with Clickfunnels and any other endeavors off and online.

**P.S. Extra Resources:**

[Is Affiliate Marketing Still Alive in 2019?](#)

[Viral Home Based Pursuit Blog](#)

Thank you,

Michael Granados

