

# High Ticket Affiliate Marketing

It's highly likely you are here at this moment in time because you are interested in generating HUGE Money Commissions for yourself. An Income that doesn't depend on making repeat sale after sale just so you can earn a buck.

I can't blame you! This is the same thing I was looking for after I not only learned about making higher ticket sales online and about 2 years after I built my first online business with lower end commission based affiliate networks(more on that coming up).

There are several ways to attain High income streams , but the key to high ticket commission based networks are to focus your efforts on running them until they can automate themselves.

Then add another, and another. If you try to focus on too many products at once, you will feel very frustrated and will be destined to fail.

The goal of this guide is to provide you with a roadmap to earning high commissions without the frustration. in your process.

Let's Dive In!

# High Ticket Affiliate Marketing

## What Is High Ticket Affiliate Marketing?

In High Ticket Affiliate Marketing you are pushing out a product that is at the very minum \$1,000 and more.

With High Ticket products, you're looking at a commission percentage from 40%-100%!

Sounds insane right?

I know this might be your first time around the Affiliate Marketing block, so let me help you out...

“Affiliate marketing is a type of performance-based marketing in which a business rewards one or more affiliates for each visitor or customer brought by the affiliate’s own marketing efforts” ~ Wikipedia

Rather than getting payed out a small commission for all your hard work just to generate the people to visit your offer, why not get more of your "sweat equity" and paid equity rewarded for promoting a higher end product?

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## Why Should You Care About High Ticket Affiliate Marketing?

Three words: Passive and Residual Income.

This is usually the part where I could drop the mike and walk away, but I won't do that without telling you a couple gems.

I assume you want to make a great passive income with affiliate marketing - whether that be your side hustle, a part-time gig. or your full-time income to replace your 9-5 job or similar.

Let's say you have a \$1,000 product at 60% Commissions, and you sell it to 1 person to begin.  $60\% \text{ of } \$1,000 = \$600$

What about a \$3,000 product at 100% commissions?

That's a \$3,000 commission!

You see where this is going, and It's very doable with the right mindset and strategy.

Or does a \$25 product at %5 commissions for \$1.25 sound better to you?

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### Why Should You Care About High Ticket Affiliate Marketing?

That's just the one off sale part, what you really have to see is what residual income can provide for you.

The difference between a high one-off high income ticket sale and a recurring one is just as it's stated...

You get month to month commissions!

But how can you do that off of a physical product?

AHA! It's not physical but digital information. Keep that lightbulb fused in your brain for a second as I explain this next part.

Let's say I have a software like Microsoft, most of us use this, and you do too, or have at one point. The "crazy as it may sound" belief is that when you refer just one person to the Microsoft software, and the person buys the software service, you will get a certain commission payout right, and get this...

As long as the buyer stays hooked onto the software, you'll get paid month per month!

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## Why Should You Care About High Ticket Affiliate Marketing?

Hard to believe that you can do this all from a software service?

i know, I was in a disbelief too, but not these days whenever I see my income shoot up. In other words, all you'd need to do in order to receive these recurring passive commission payouts is to:

1. Refer people
2. Go after Software services
3. Go after Digital products

That last one is key. Basically, all you're doing is distributing digital information from one person to the next without ever having to touch another persons physical product or at the very beginning create your own!

Other affiliate networks offer you products and digital information like:

- Jv Zoo
- Shareasale
- Commission Junction
- Amazon

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## Why Should You Care About High Ticket Affiliate Marketing?

All of these affiliate networks are excellent choices, but the profit margins are more on the lower end, and don't offer any type of financial investment which usually means that you have to sell TONS to make a stable income.

Although they are great when you use them correctly, unlike with High ticket affiliate programs which require no to a small investment to start, it can get frustrating when you do so much work upfront and don't see the rewards.

Now, let's look at amazon niche affiliate marketing vs High-ticket offers.

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### Amazon Niche Websites Vs High Ticket Product Websites

Did you know Amazon has its own affiliate program?

Maybe you did, or maybe you didn't, either way - there are TONS of people making money from this MEGA Blockbuster of a retailer. Why is any of this important to you?

Although you can flip open a website store, a blog, or even have you own YouTube channel to promote these products, at the end of the day, you might be climbing an uphill battle.

It doesn't hurt to go the "physical product" and low commission based affiliate route, in fact, I have my own Amazon Niche website that you can see here me making a killing with it.

But, you have to sell tons of these products and attract loads of attention to your site in order to mass produce an income. And most people just flop when it comes time to it. Why?

Simply, lack of effort. And then there are those who want to make more money when they hear about High Ticket offers, but never educate themselves enough to learn the "Skills" to execute.

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## Step 1 - Identify Your Niche

**STOP!** Don't proceed beyond this step until you figure out what niche/industry you want to serve.

There are 3 big markets in the Affiliate Marketing game:

1. Health and Wellness
2. Dating/Relationships
3. Make Money Online.

Each of these markets have what's known as a Niche. For example:

For the health and wellness market, my niche would be back pain. And then you need to go one level down from there, known as a "sub niche". My sub niche could be lower back pain for men who need help getting back into work.

For Dating/Relationships:

Niche: Dating Online

Sub niche: Dating online for men and women

For Make Money Online:

Niche: Affiliate Marketing

Sub-niche: Affiliate Marketing for Beginners



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## Step 2- Choose Your Product

You've chosen your niche, now you need an award winning product.

Maybe not so much of "award winning" but the idea here is to equip yourself with a product that can earn you a great commission.

Most people mess this part up. You shouldn't just select what everyone else is doing or the highest commission based product, but measure it by these two things:

1. What your audience wants
2. Value what you're promoting

Focus on these two factors and you will be set on a pot of gold. but ignore them and you'll only be sitting on one never knowing it was there to begin.

Now, it doesn't matter if it's a \$1,000 product at times, you can even go after like a 40% commission based affiliate network with a \$997 software and a setup of smaller digital products. Why?

You have to think of the "value ladder concept"...

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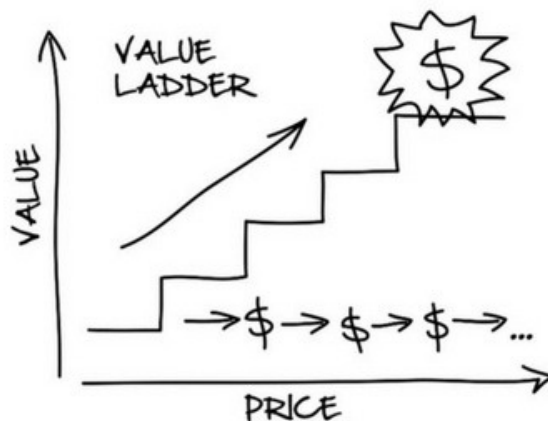
## Step 2- Continued...

Every business or at least the legitimate and ones making over 6 figures a year have one thing in common.

They lose money on the front end of their business. Why right?

For the fact that they will earn more money on the middle and backend with higher priced products.

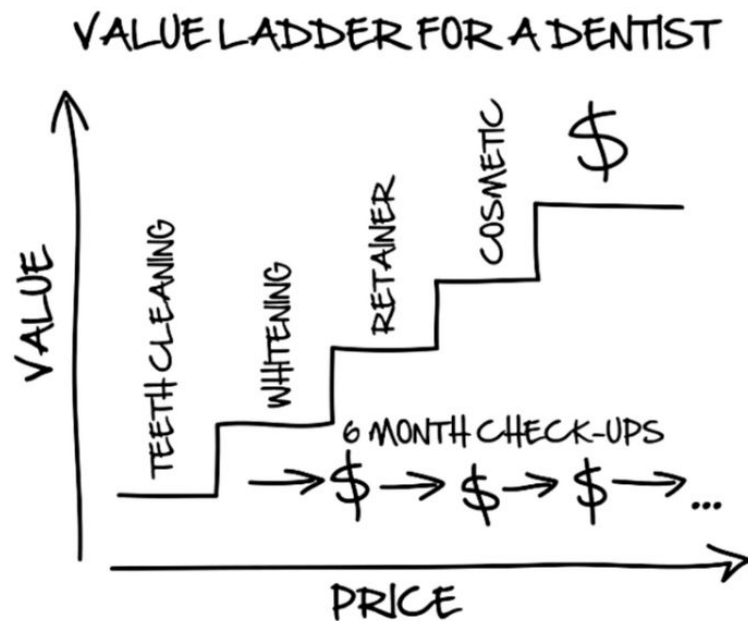
### THE VALUE LADDER & WHAT IT MEANS FOR YOUR BUSINESS



A value ladder ascends your customer up the "buyer journey" and the higher they go, the more exposure they get to a higher priced product

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Check out the following illustration for a dentist:



At a dental clinic, the owner will lose money at the front-end just to acquire a customer with a teeth cleaning, and whitening, but will make more as the consumer ascends up the value ladder and sees and purchases a retainer, a cosmetic, and they get on the membership continuous program - Meaning recurring income.

So how do you choose your product?

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You must take into account a company that offers:

- Great customer support
- Reliability, and a trustworthiness brand
- A value ladder
- training
- templates
- community

Places to find these products:

- Successful blogs in your niche
- Magazines
- Watching television channels
- Looking at media companies who cater to your target audience
- Your local library
- Me

Yes, I have the ability to give you a long list of my recurring and best high-ticket programs, which I will but stay with me on this part for now.

Let's look at traffic now.

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## Step 3- Generate a lead Magnet

Great, you have a niche, a product, now you need to get the income rolling in right?

Well, kind of. It's not the early 90s or early 2,000's, we're in the late ones now, so the thought that you can just show your audience an offer and convert can expose you, and fail on you.

That's why it's important to have what's known as a lead magnet, where you give your customer a reason to trust you, and eventually buy from you, and there's no greater way than pre-framing and following up with them.

It takes on average 7 times for someone to purchase, so you need a way to communicate with them. On the front end of your affiliate marketing business, you'll want to giveaway a freebie of high value like a:

- PDF
- Guide
- Roadmap
- Ebook
- Video Series
- Training

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## Step 3- Continued...

Etc. So like in the value ladder from the section prior, you lose money on the front-end but you will gain more on the middle and back-end.

This is more of a way to get the persons email address so you can follow up with them through email, and this all done through email automation software.

All you'd do is setup your emails once and they are going to be sent out to your audience every x amount of days without having to touch it again.

Having a quality lead magnet is helpful, but also is creating an environment where you can give them your free lead magnet.

Let's get into that right now...

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## Step 4- Start A Website Blog

One of the most common ways to make money as an affiliate marketer and how I do is through a website blog.

With a website blog, you have the power to target people in your niche who are searching on google to find a solution to their problem(s).

Your role would be to create content around your niche, and send your audience to your offer.

This is known as SEO -Search Engine Optimization. You're targeting specific keywords that people are typing into Google and other search engines, and you can pop up on the first page of Google, which means?

More views, more targeted traffic = More conversions =More sales.

But there is a caveat: The conversion part. You're probably thinking when I say conversion I mean a Sale right?

To a degree yes, but it can also mean a new lead, website time spent, pages seen, and so on. But Importantly, you should always educate, help, and inform to get that conversion.

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## Step 4- Continued...

What about Social Media?

Ofcourse, you can use social media to produce content around your niche, and even leave a lead magnet inside places like:

- Facebook
- Instagram
- Twitter
- Pinterest

and so on, But it can be a tricky playground. First off, you don't own it, it's not your virtual real estate like a website. Also, if Facebook decides to shut down or change an algorithm , your toasted.

Yes, you can combine some content, but you'd still want a publishing platform like a website blog or even a YouTube Channel to back you up in addition.

SLooking at the big picture this is the procedure step-by-step:



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1. Produce content - Blog or YouTube, combined with a social media account
2. Use your lead magnet
3. Automate with email
4. Make the sale

In the next step I'll reveal to you a couple more ways to get traffic to your offer.

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## Step 5- Get Traffic

You can't make money or run a business with people to see and purchase your offer. So what should you do?

Well with a website you will produce content so people can find you, you can use your YouTube channel, You can use social Media, forums, and even paid traffic methods.

In all, you need a starting point, and organic traffic is the way to go as a beginner. My favorite way to get traffic with high ticket products is through my SEO effort. I started with a blog, and then eventually made my way into YouTube.

Then, I combined the power of social media to create a group, a personal page funnel, a Facebook page, and in other formats with my other social media accounts.

There are plenty of ways to generate traffic, but you just have to be unique, and stand out from the crowd. That's why personal branding and sharing who you are will help people connect with you and eventually buy from you.

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## Step 6- Have A Landing Page

Are you ready for this one? It's a big one.

You have your niche, a product, you've created your lead magnet, you have a publishing platform, you know the traffic method your focused on, and now you just need to convert.

For years websites have been a thing, and they are still needed, but they've lost traction in a specific area,

Conversions. Lets say I landed on a home page of a website, and I wanted to learn more about them - I'm likely to get lost, frustrated and exit out. There are just too many buttons and tabs!

Rather, what a landing page does is fix that. With your freebie lead magnet on hand, you can add it to what's called an opt-in page - Someone gives you their email address in exchange for your item.

But there's more: You need to educate your prospect on a couple lessons, and to make the right impact, you'll need a funnel.

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## Step 6- Continued...

To do so, you'll need a high converting and optimized landing page to share your story with them, ascend them through the lessons, and share with them your offer all in one hit.

There's no better and more lucrative way to do it then with a step-by-step funnel.

The easiest and simplest way to leverage and brand yourself is by creating a sales funnel proces that will showcase your product, service, and expertise all in one.

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## Step 7- Automate Profits

The idea here is to simply put your passion, interest or hobby to work by leveraging the high ticket products and digital information of the internet.

Once you have your niche and publish content around your content, you'll be able to get people into your lead magnet, get the traffic you need to your site, and even better your landing page, and now the rest is just automation with email, and letting your content do the work for you.

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## Next Steps and A Special Gift

Now that I've shown you the Best and Only 7 Steps you'll ever need to make high ticket sales, and automate your profits with affiliate marketing, the rest is ALL about taking action.

To ensure that you get off on the right foot, I've created a FREE done-for-you affiliate marketing recruiting system with the best high-ticket affiliate program on the internet.

Just click below to get access, and I've even left you a link to upload it into your account!

Free Done For You Funnel:

<https://viralaffiliatesuccess.com/passive-income-online>

Funnel Share Link:

<https://app.clickfunnels.com/funnels/6537165/share/tpabdvecqumkhg3b>